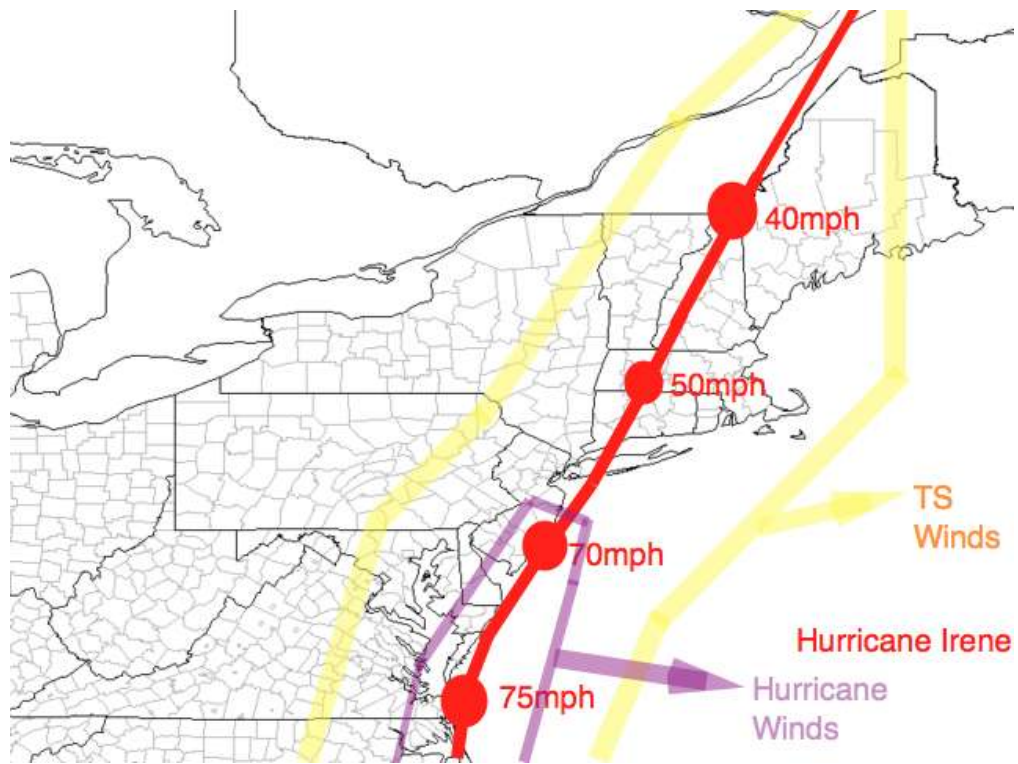
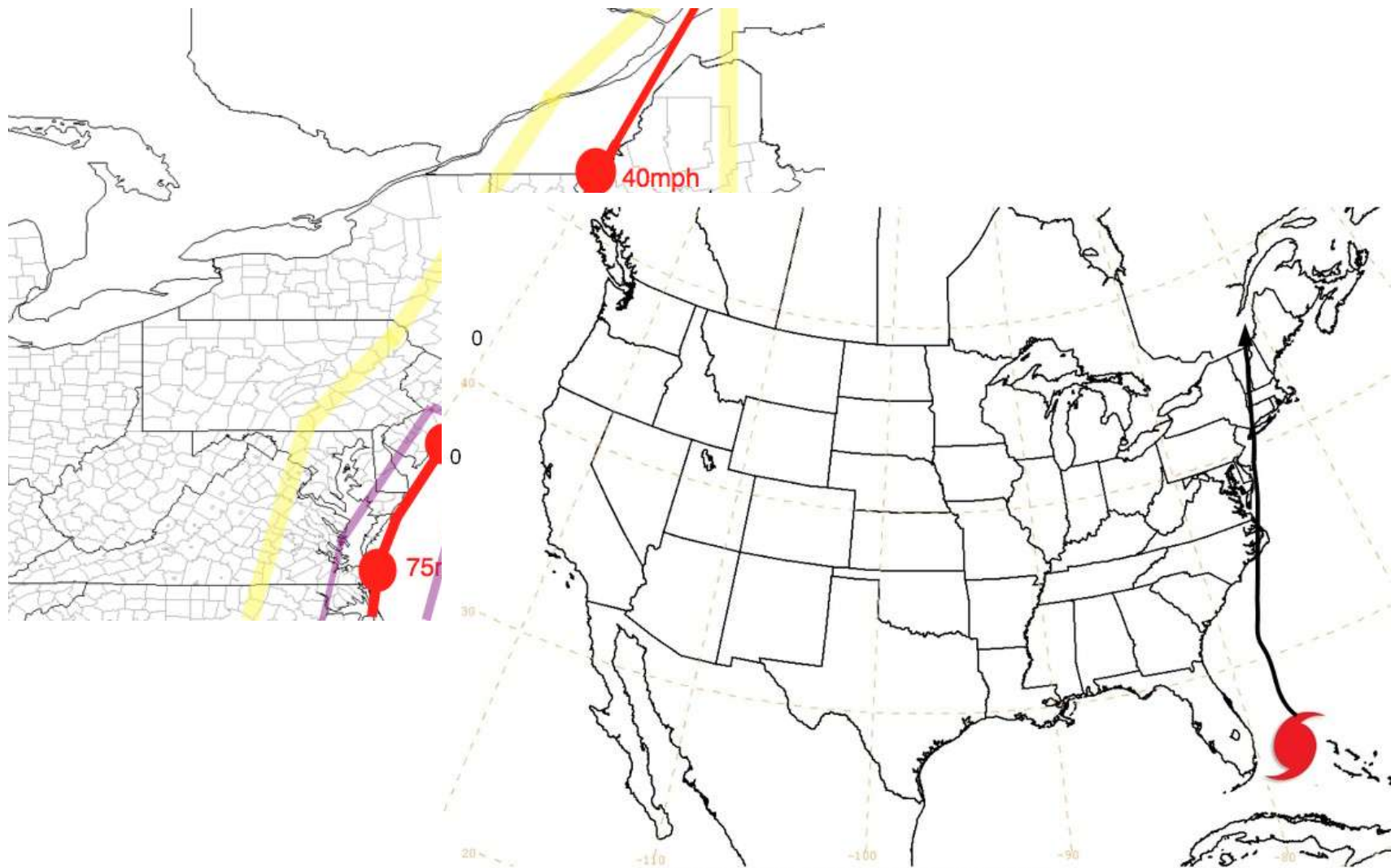


Public Trends: Less of This

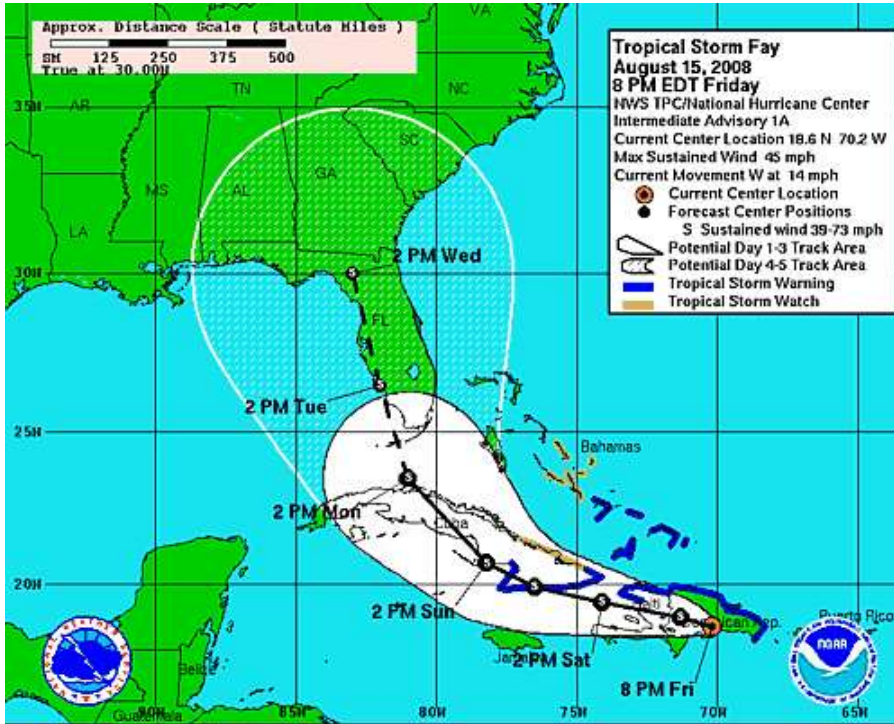


Public Trends: Less of This

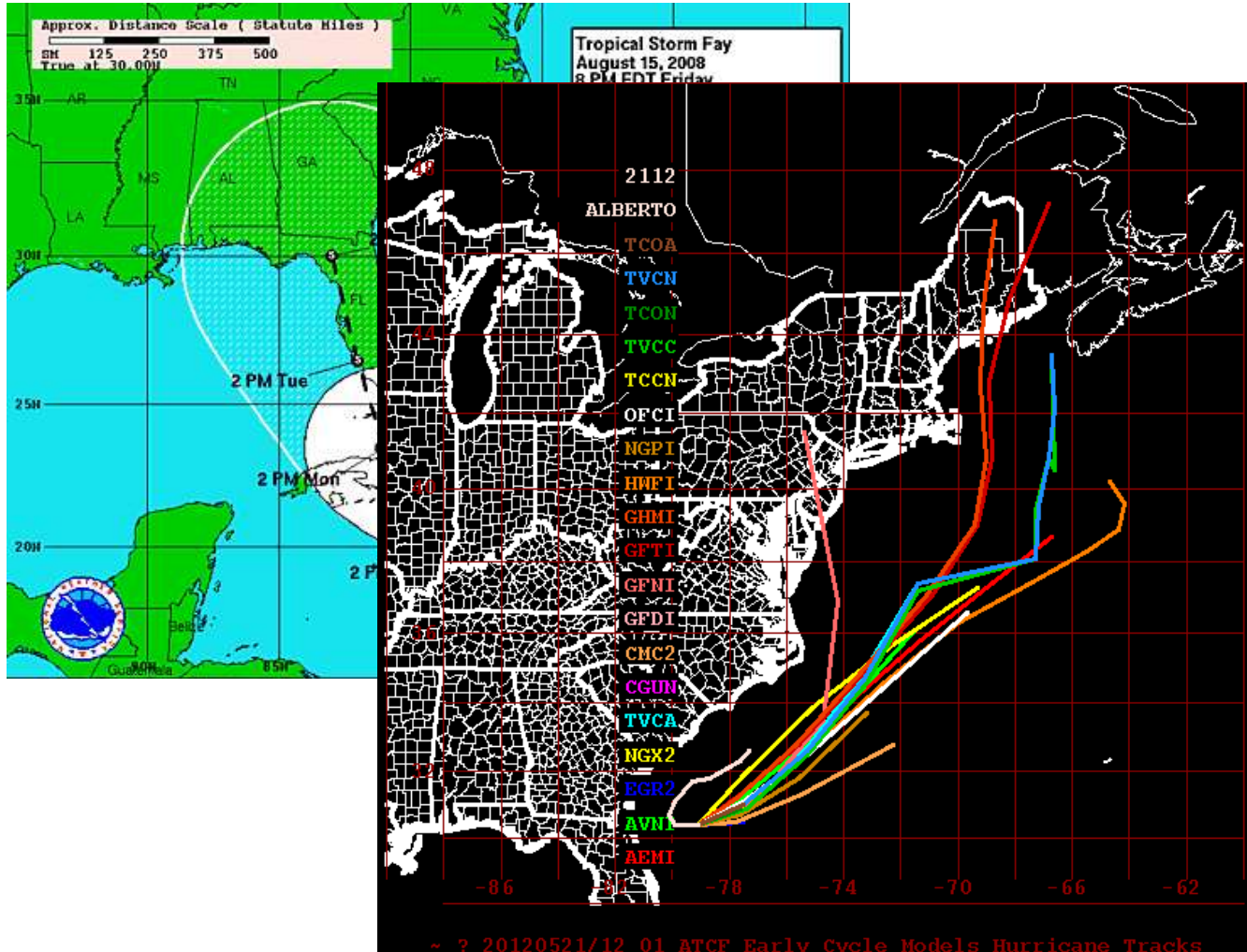


Hurricane Irene track forecast

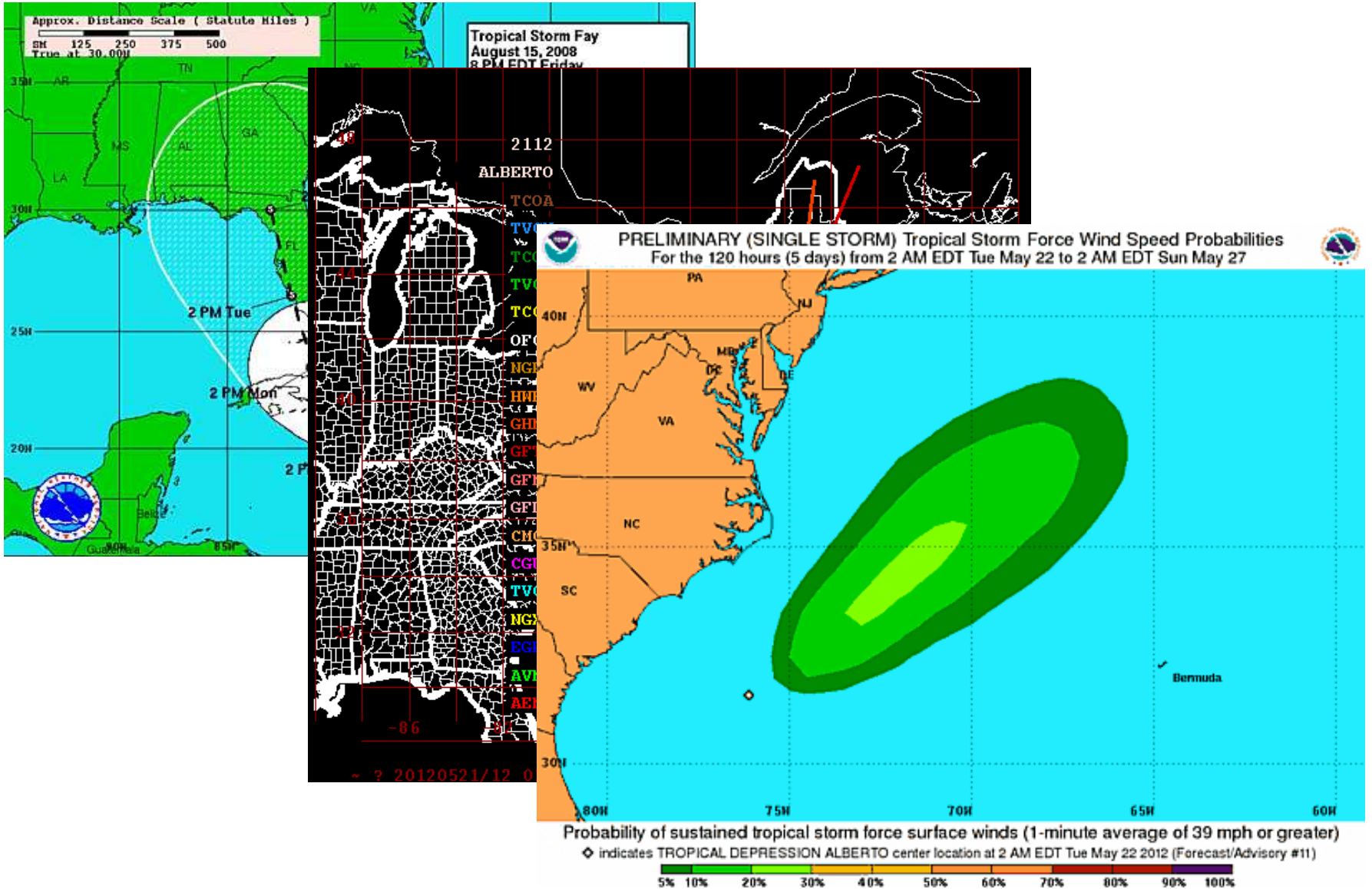
Public Trends: More of This



Public Trends: More of This



Public Trends: More of This



Public Trends

- State of the science of meteorology tells us we need to talk about uncertainty.
 - We don't know the forecast completely, but in many cases, we can characterize error or uncertainty.
 - In theory, this should help people make more informed decisions, especially on the average.
- Some communication studies suggest people are receptive to this kind of information.
- Some other communication studies suggest there is confusion about what this information means or how they should use it.

EM/Media Trends



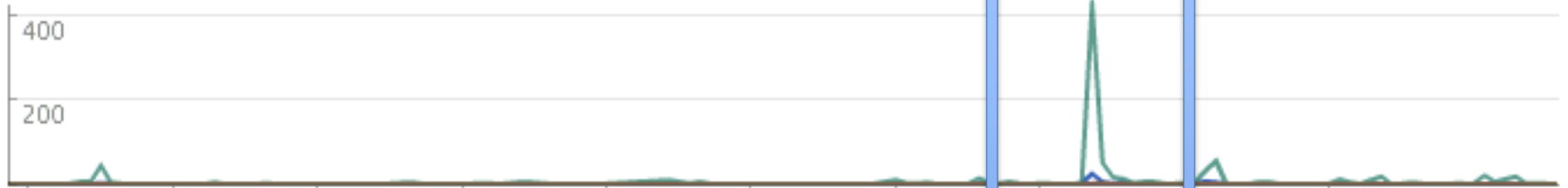
- 21:10 <NWS RAH SOO> Report of a tree down in gibsonville during the past few minutes. blaes
- 21:10 <nwsbot> RAH issues A STRONG THUNDERSTORM WILL MOVE ACROSS WARREN COUNTY THROUGH 615 PM EDT for Warren [NC] till 6:15 PM EDT
Link: <https://nwschat.weather.gov/p.php?pid=201010272110-KRAH-WWUS82-SPSRAH>
- 21:13 <nwsbot> RAH cancels Severe Thunderstorm Warning for Vance [NC]
Link: <https://nwschat.weather.gov/vtec/#2010-O-CAN-KRAH-SV-W-0250>
- 21:15 <nwsbot> RAH issues Severe Thunderstorm Warning for Warren [NC] till 6:00 PM EDT
Link: <https://nwschat.weather.gov/vtec/#2010-O-NEW-KRAH-SV-W-0232>
- 21:16 <NWS RAH MIC> For those on the chat, while the storm structure is not terribly impressive, getting outbound winds on the base velocity of KRAH 88D of 51kts. DJF
- 21:21 <media-wes.hohenstein> The exiting the area or the one coming into the area?
- 21:21 <NWS RAH SOO> Media friends - hear of any storm damage in Alamance County? blaes
- 21:21 <nwsbot> RAH issues Areal Flood Advisory for Person [NC] till 7:30 PM EDT
Link: <https://nwschat.weather.gov/vtec/#2010-O-NEW-KRAH-FA-Y-0148>
- 21:21 <NWS RAH SOO> Wes - Darin was referring to the storm over northern Warren County.
- 21:23 <media-wes.hohenstein> Got it! Nothing from Alamance...but we generally don't look there
- 21:23 <WNCT-TV David Sawyer> RAH, do you plan to extend the WW any further east... say into Halifax or Nash Counties?
- 21:24 <wral-ns> And for that matter, what's the likely timing on extending the WW into the Triangle, Fayetteville, etc.?
- 21:27 <nwsbot> RAH continues Severe Thunderstorm Warning for Warren [NC] till 6:00 PM EDT
Link: <https://nwschat.weather.gov/vtec/#2010-O-CON-KRAH-SV-W-0232>
- 21:29 <nwsbot> RAH issues Severe Thunderstorm Warning for Durham, Orange, Person [NC] till 6:30 PM EDT
Link: <https://nwschat.weather.gov/vtec/#2010-O-NEW-KRAH-SV-W-0253>
- 21:30 <NWS RAH forecaster1> Don't plan on extending watch at this time. will likely wait for line to intensify to our west which may not occur until after 7-8 pm edt.
- 21:30 <WNCT-TV David Sawyer> thanks.
- 21:30 <wral-ns> In
- 21:30 <wral-ns> Inx
- 21:34 <nwsbot> RAH issues Tornado Warning for Durham, Orange, Person [NC] till 6:15 PM EDT ... AT 531 PM EDT... NATIONAL WEATHER SERVICE DOPPLER RADAR INDICATED A TORNADO OVER CARR...OR OVER PROSPECT HILL...MOVING EAST AT 35 MPH.
Link: <https://nwschat.weather.gov/vtec/#2010-O-NEW-KRAH-TO-W-0024>
- 21:34 <nwsbot> RAH: 5 Nw Burlington [Alamance Co, NC] law enforcement reports TSTM WND DMG at 05:02 PM EDT - tree down at the 1700 block of elon osspee rd near elon college.
Link: <https://nwschat.weather.gov/lsr/#RAH/201010272102/201010272102>
- 21:39 <NWS RAH SOO> krax srm at 2131z had 48 kts in adjacent to 28kts out at 0.5 degrees south of Carr in orange county. Blaes
- 21:42 <nwsbot> RAH continues Severe Thunderstorm Warning for Warren [NC] till 6:00 PM EDT
Link: <https://nwschat.weather.gov/vtec/#2010-O-CON-KRAH-SV-W-0232>
- 21:47 <NWS RAH SOO> Heads up - tornado damage in Carr, church damaged, trees and powerlines down. Still investigating. Estimated time around 10 mins ago. More details soon. Blaes

16 April 2011 Facebook Activity

Page Activity

Daily Page Activity?

Mentions Discussion Posts Reviews Wall Posts Videos

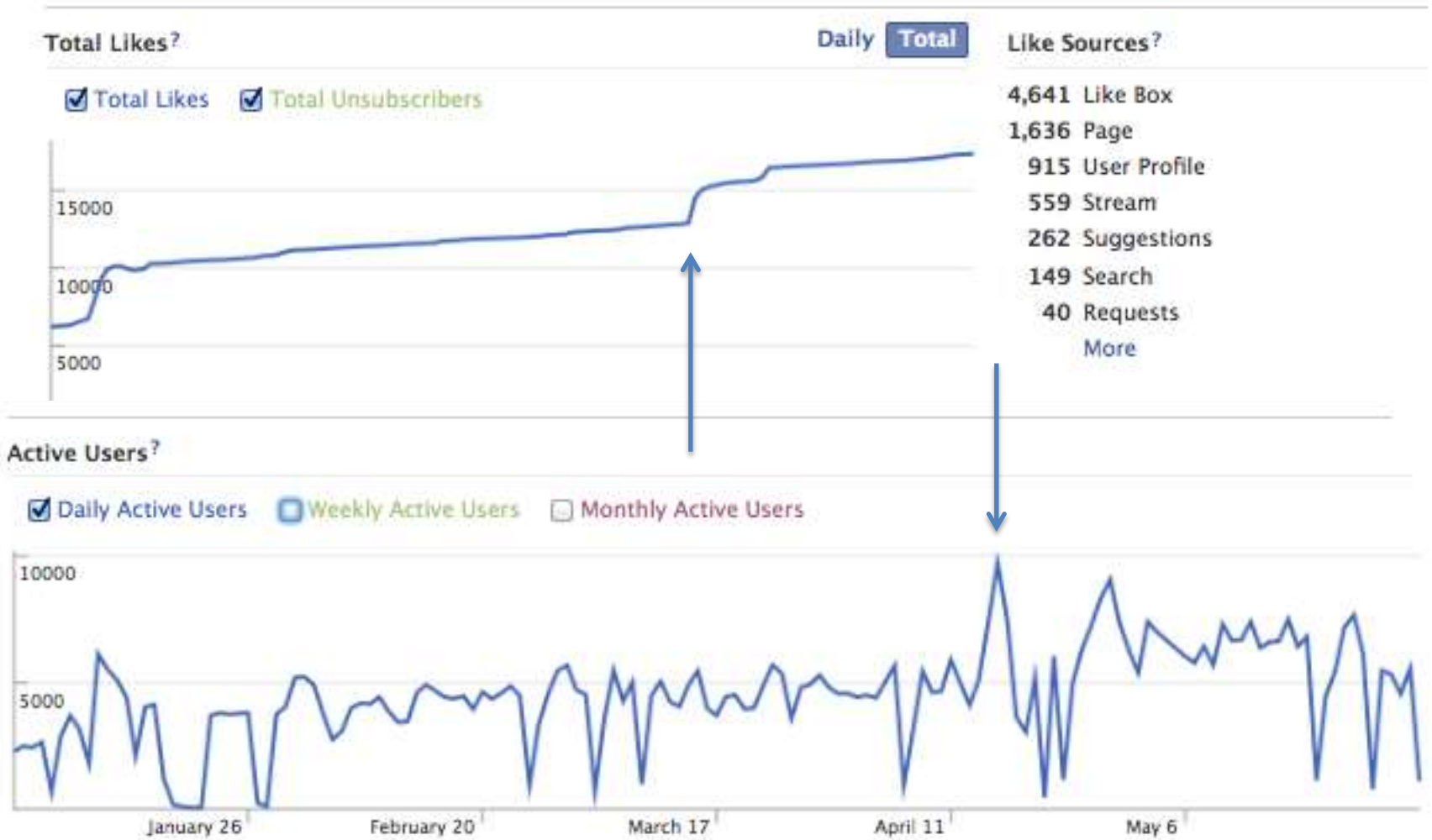


Daily Active Users Breakdown?

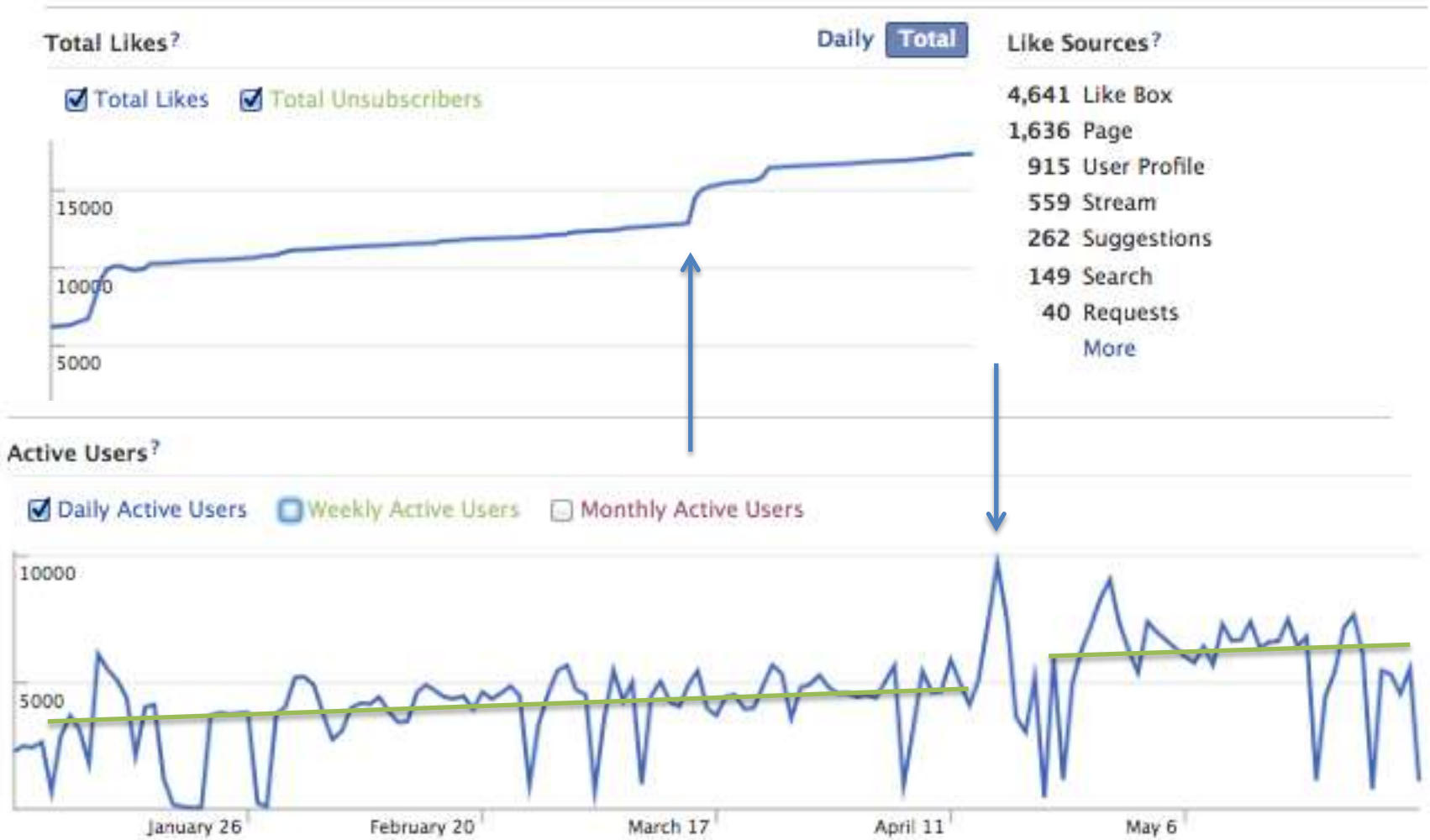
Unique Page Views Post Viewers Liked a Post Commented on a Post Wall Posts



Aftereffects

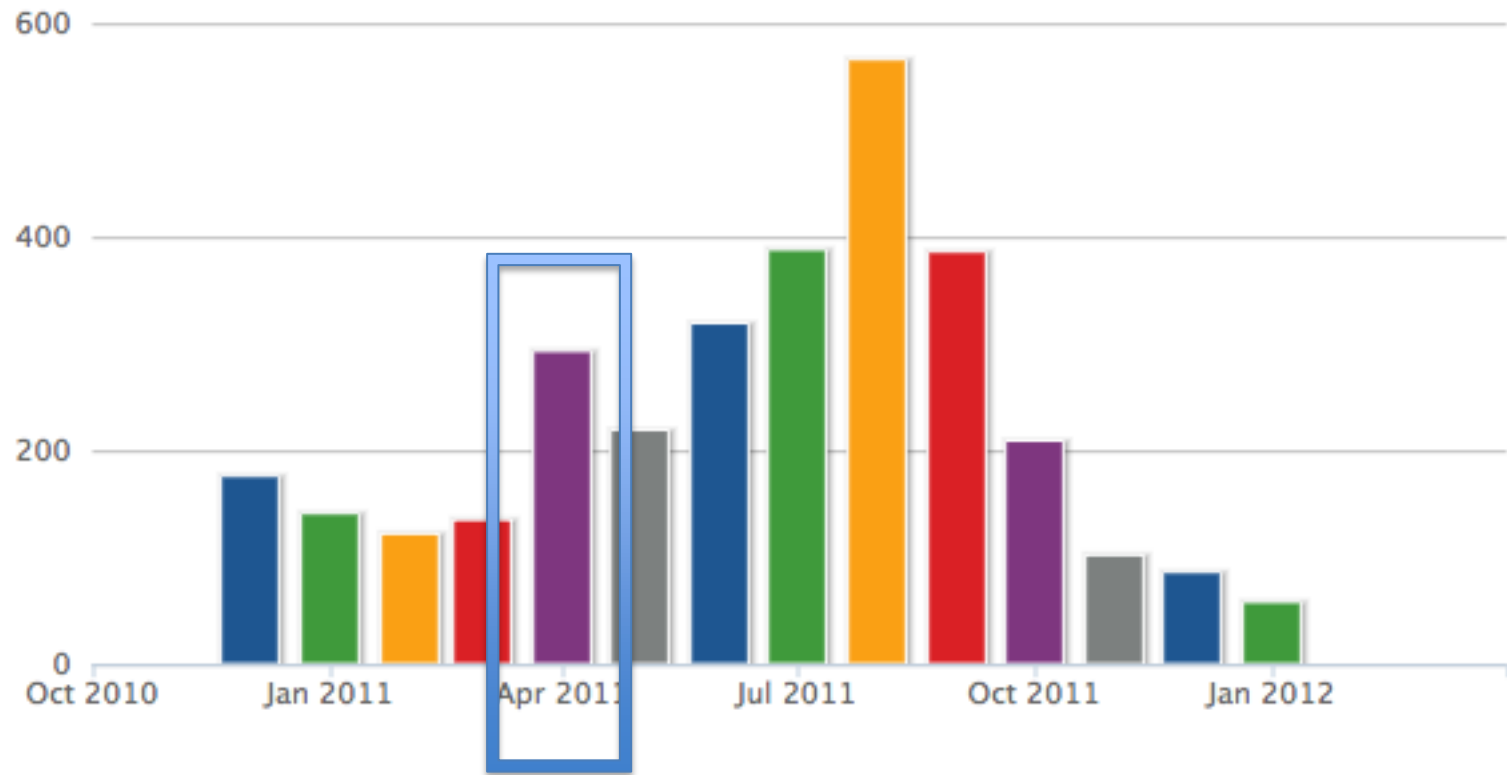


Aftereffects

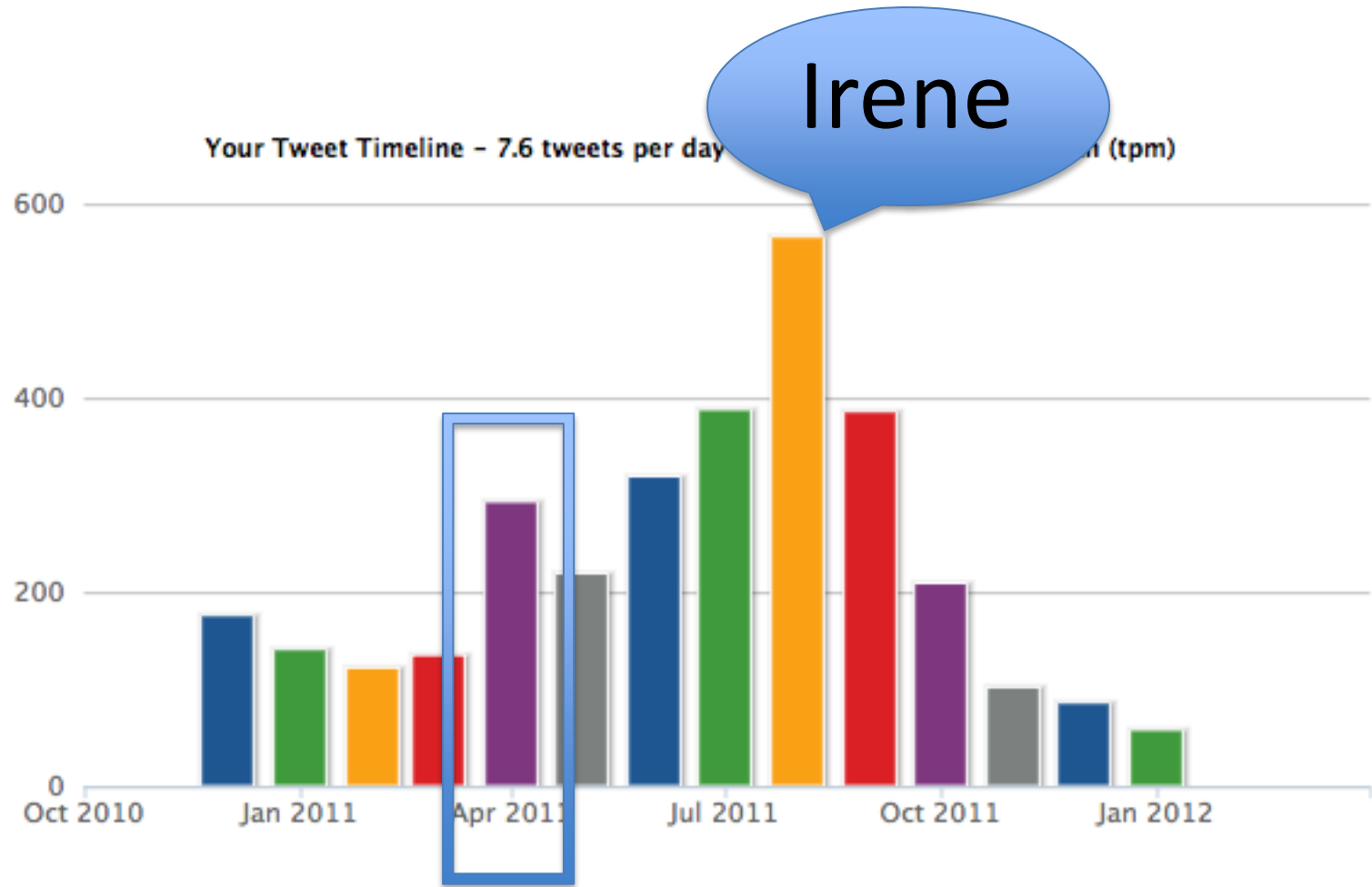


Twitter Activity

Your Tweet Timeline - 7.6 tweets per day (tpd) / 228 tweets per month (tpm)



Twitter Activity



Speaking with One Voice



Speaking with One Voice

