City of Greenville’s Social Media in times of emergencies

ECU Hurricane Conference
May 22, 2013

Steve Hawley
Communications Manager / PIO
City of Greenville, NC
What we’re doing

Facebook - facebook.com/CityofGreenvilleNC

Twitter - @GNC-CityInfo, @GNC-CityAlerts

YouTube - youtube.com/cityofgreenvillenc

Flickr - flickr.com/photos/greenvillenc/
This isn’t your father’s website

1 – Be social
2 – Be casual
3 – Be attentive
Dickenson Ave is now closed at the railroad crossing East of Moye Blvd.

The road is flooded at the Swashbuckler on East 14th Street.

The road is flooded on E 5th Street from Biltmore to Harding Street.

Tree down closing road at Maple and E. 10th street.
Meet “Irene”
Public Information

Members of Greenville's Fire-Rescue headed to Ocracoke to re-establish communications with the world.

City of Greenville, NC
August 28, 2011

If someone tells you about a dog who is being abused by being in the rain and Greenville is doing nothing about it, please let them know that animal control has checked on them three times. The dog is fine. It has food, water, and a dry dog house. He just chooses to sleep on top of the dog house.

City of Greenville, NC
August 27, 2011

Transformer on fire at Patton Circle. Please beware if you are nearby.

City of Greenville, NC
August 27, 2011
Have a policy

1 – Establish your goals
2 – Define responsibilities
3 – Set and post the standards
   Enforce judiciously
4 – Records Retention
5 – Provide personal guidance
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