Open Access Journals: The Nuts and Bolts Experience of ECU Faculty

Presenters:

Sue Steinweg, Researcher Diane Kester, Journal Manager Biwu Yang, Technical Support

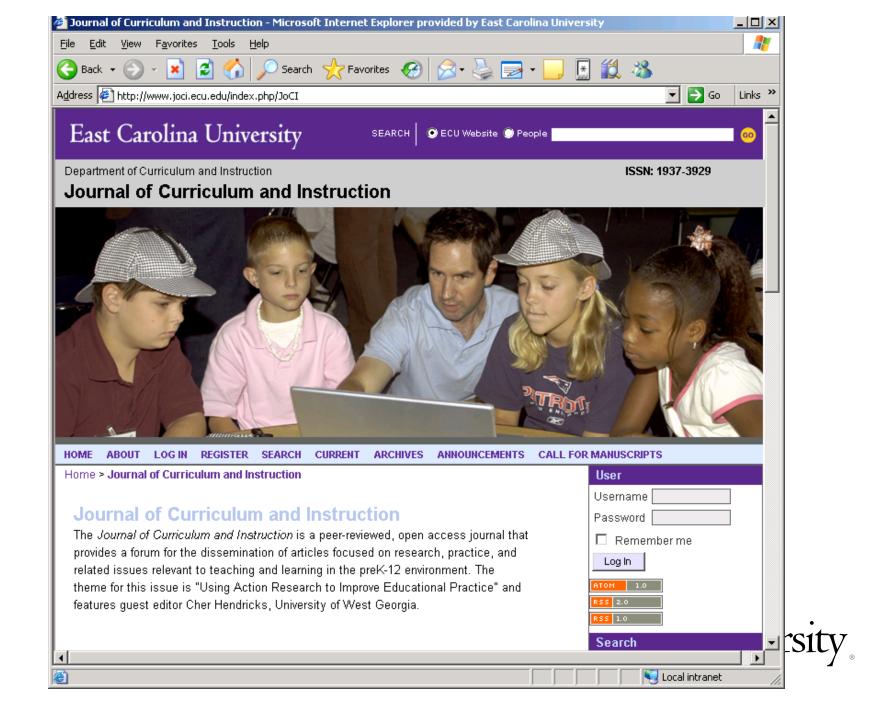
Journal of Curriculum and Instruction (JoCI)



What is JoC/?

A forum for researchers to publish in a peer-reviewed open-access journal in order to make research more accessible to the public, thereby maximizing the impact of research on a global scale





Open Access vs Open Source

- Access to material via the Internet
- Material is free for all users to read and use.

- Availability of software
- Code can be edited by the end user
- User contributes to revisions



It's a team effort!

Tech support

Manuscript Editors

Journal Manager



Evolution of JoCl Teams

- Chair of department
- 3 faculty editors

- Team 1 plus
- 2 additional faculty editors
- **Team 2** Executive editor

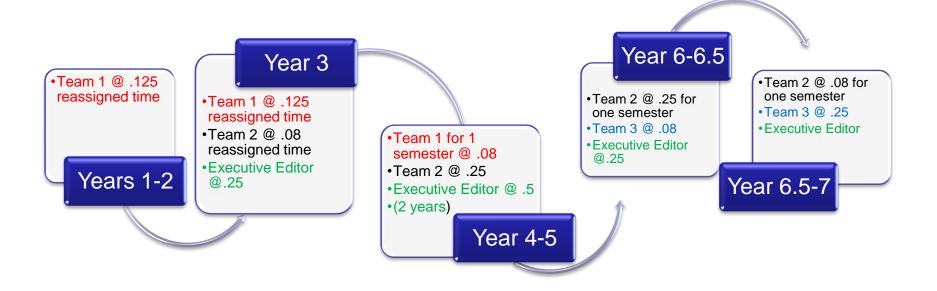
Tech support

- Team 1 phased off
- 2 additional faculty editors
- Team 3 Executive editor

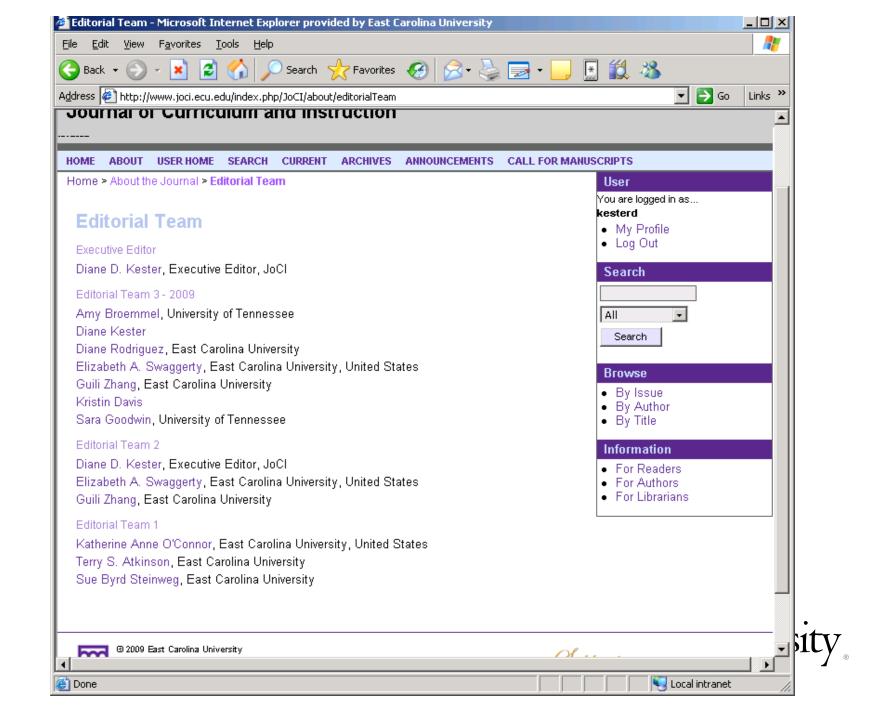


Faculty Editors

Team 1=3 faculty
Team 2=2 faculty
Team 3=3 faculty







For the researcher

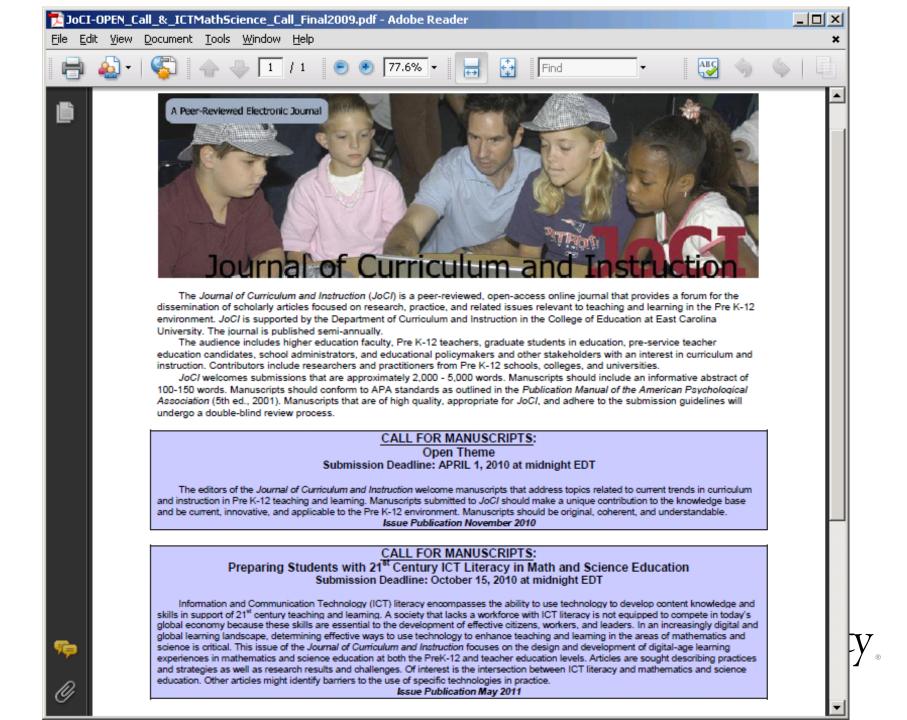
- Online submission with ability to follow selection process
- Blind reviewer feedback
- Color graphics (photos, images, graphs) accepted
- Free online access
- Wider distribution of publications

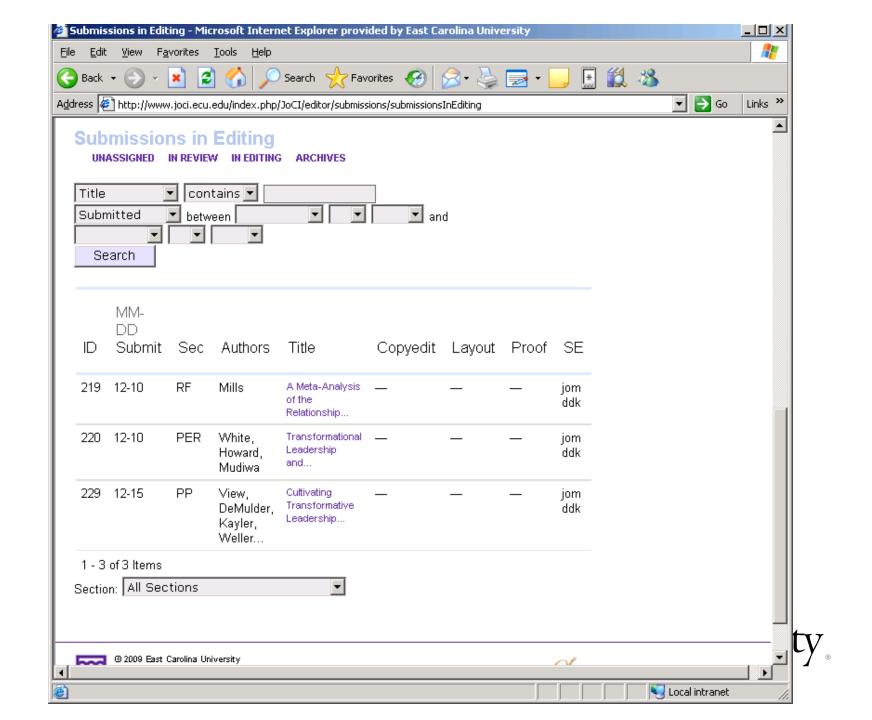


For the researcher

- Access to information published by other researchers
- Broad audience of potential collaborators
- Retain copyright permission for work
- Contributions to the open advancement of knowledge globally
- Equality of access to knowledge



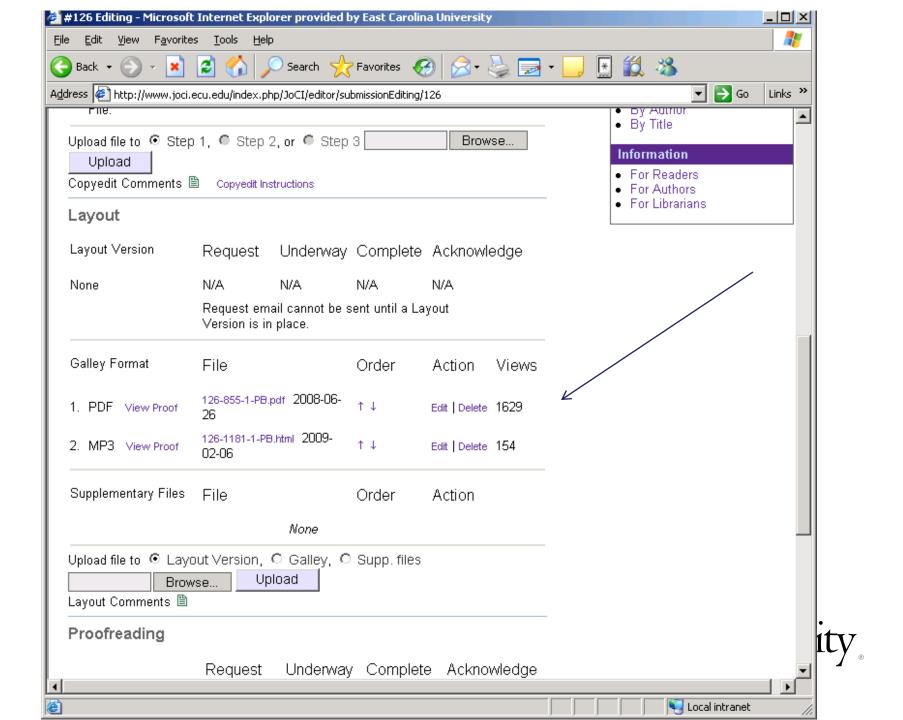




Google Analytics

- Launched July 2007.
- Accessed 23,733 times.
- From 139 countries and territories on every continent across the world.
- Included 16,626 different individuals.
- Articles accessed 118,568 times.
- 70% new visitors and 30% were returning visitors.





For the journal manager

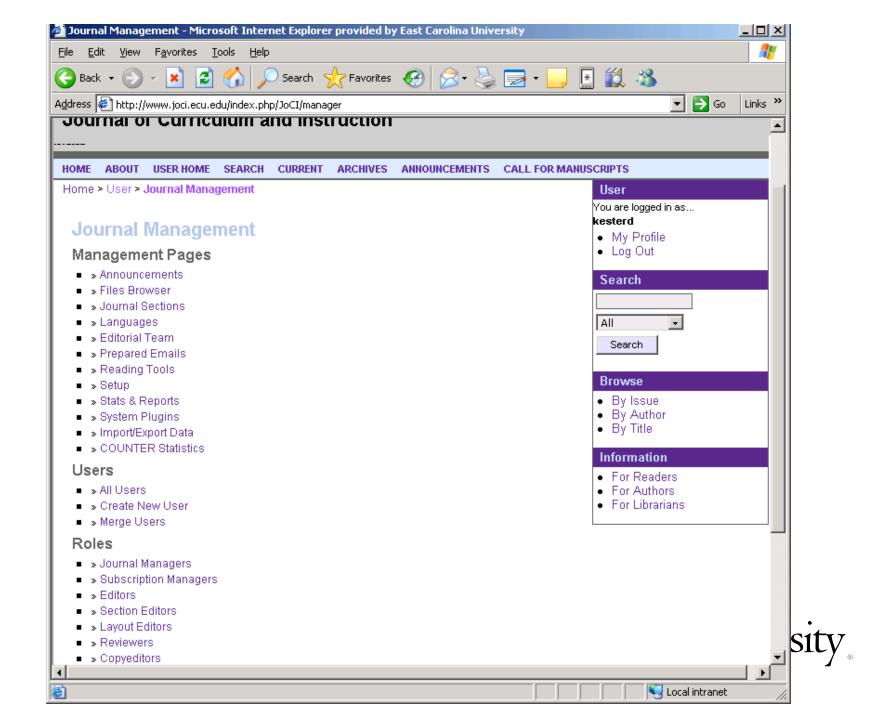
- Electronic manuscripts
 - Submitting
 - Reviewing
 - Editing
 - Proof reading
 - Publishing

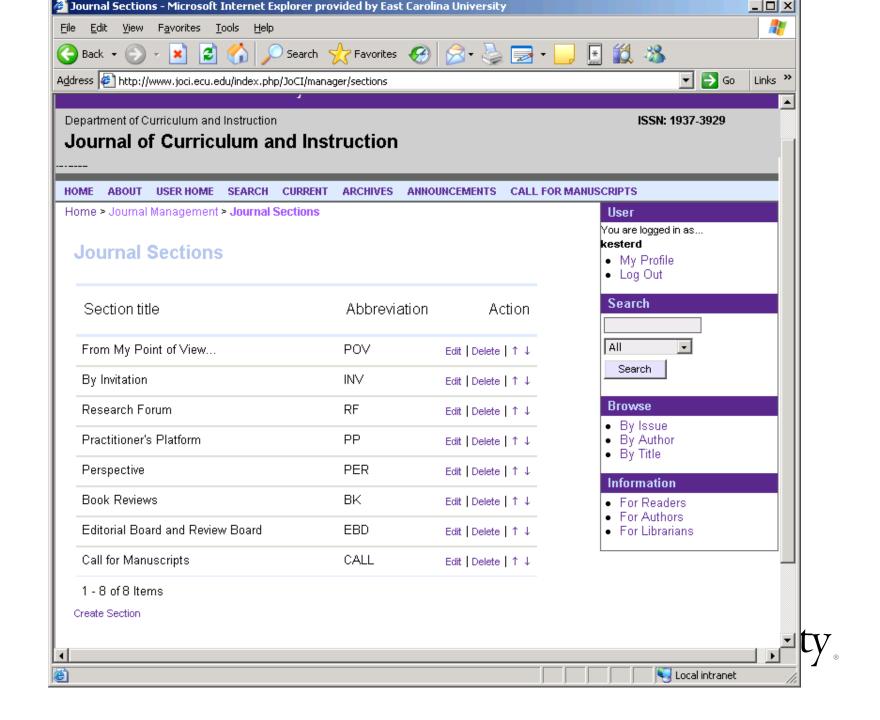


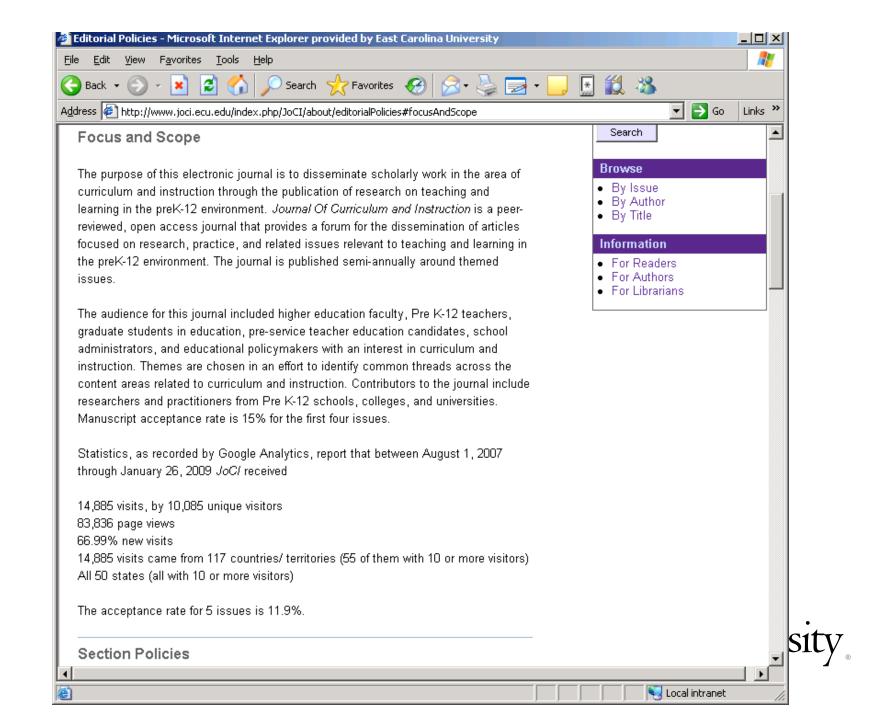
For the journal manager

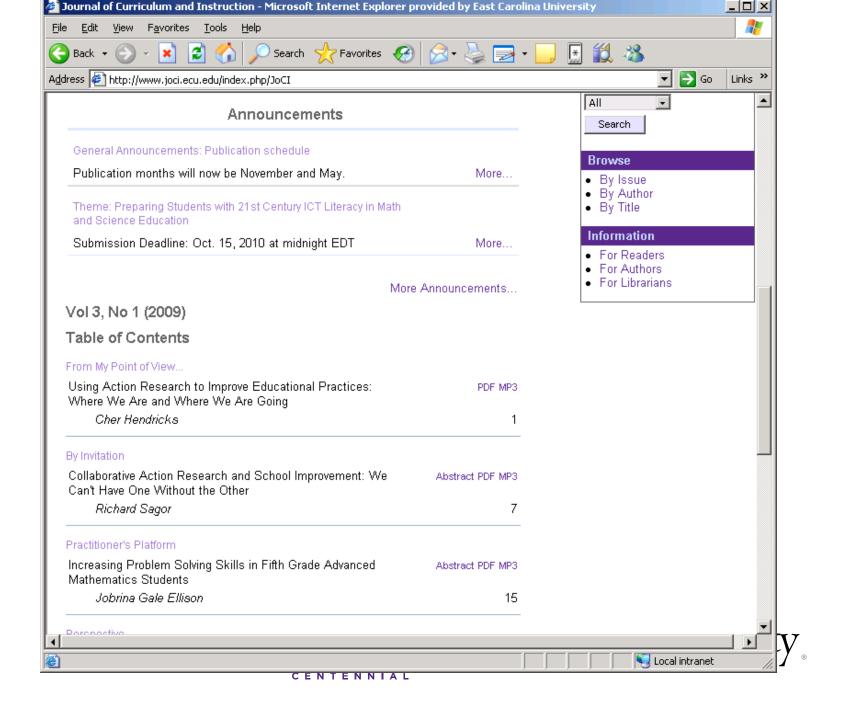
- Prepared emails for all steps in the process
- No restrictions on number of pages
- Ability to publish in various formats
 - pdf
 - html
 - mp3
- Ability to edit and monitor text
 East Carolina University

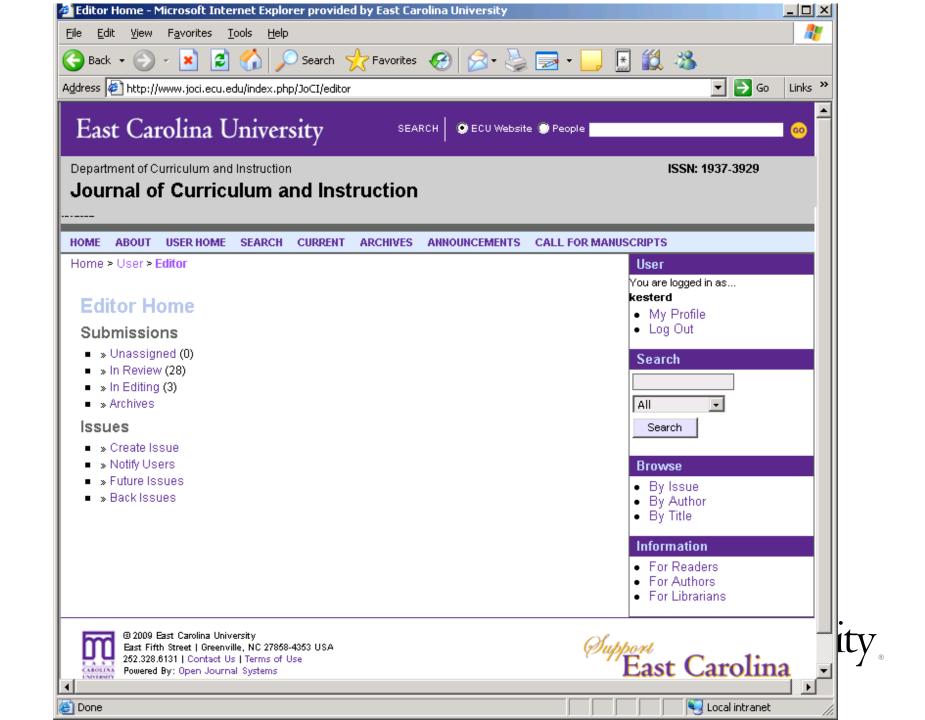
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For the technical support Open Journal Systems

- Free software with updates
- Ability to design unique features and "look"
- Contributes to the development for all users
- Provides server space with maintenance



Academic Outreach

- Downloaded software onto the server
- Helped writing code for functionality and appearance
- Provided graphics for layout
- Responded to requests for additions such as MP3 files
- Answered MANY questions



The Role of AO in OJS Hosting

What is our role?

- ➤ Install/configure/maintain OJS software
- > Provision an online journal when receiving a request
- Help faculty in the initial configuration of an online journal
- Provide training to faculty and other journal staff
- > Provide consultancy on journal customization
- Help desk in solving technical issues



Planning and Precautions

- One year of pre-planning and decision making.
- Continuous monitoring of submissions, and progress towards publication.
- Plan for rotation / involvement of editors.
- Need for a person to sustain progress of journal and coordinate with programmers.

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East Carolina University

More Online Journals Hosted at ECU

How did it start?

- ➤ Faculty at College of Education, Department of Curriculum and Instruction, need an online journal
- > They searched for solutions and found OJS
- They contacted Academic Outreach for hosting support
- > AO has been working with JoCI team since 2005
- > Other units learned about JoCl and AO as host
- > We now host more than half-dozen e-journals



Current Online Journals Hosted

- > Journal of Curriculum and Instruction
- ➤ North Carolina Libraries
- Engineering Design Graphics Journal
- > Journal of Literacy Learning and Instruction
- Journal of Rhetoric and Professional Communication
- ➤ North Carolina Literary Review



Interested?

- ✓ Discuss with colleagues
- ✓ Form a team, editors, reviewers, etc.
- ✓ Determine a name for the journal
- ✓ Determine a FQDN (for example, www.joci.ecu.edu, www.edgj.org, etc.)
- ✓ Contact AO: Biwu Yang <u>yangb@ecu.edu</u>



Want to know more about managing an online journal?

Email: joci@ecu.edu

Phone: 737-1704

http://www.joci.ecu.edu

