E-BOOKS, SOUP TO NUTS: CONSIDERING WORKFLOWS FOR ELECTRONIC BOOKS

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DIFFERENT MODELS:

• E-book Packages (netLibrary / ebrary)
• E-book Collections (eg., Springer Math)
• E-book Series: (eg., GSA Memoirs)
• Firm Orders
• Patron-Driven

PURCHASING E-BOOKS

You already have what you need:

• The Staff
• The Relationships
• Troubleshooting Skills
• Processes (that can be tweaked!)
FIRM ORDER E-BOOKS

1. Vendor

2. Providers

3. Acquisitions
   a. Brief Order Records Daily (EOCR)
   b. Weekly Report – Receive then Catalog

4. Cataloging
   a. OCLC / Holdings
   b. Getting and Checking the URLs

5. E-Book Portal / Link Resolver
FIRM ORDER DECISION POINTS

• Which staff
• Funding
• Platforms to Allow
• Vendor or Direct
• Notification Requests
• Which Record?
• Who gets the URLs?
• OCLC Holdings
• Duplication E-books/Print
PATRON-DRIVEN E-BOOKS

1. Vendor
2. Aggregators
3. Profile
4. Catalog Records (monthly)
5. Trigger*
6. Acquisitions Activity (weekly)
7. Cataloging
8. E-Book Portal
PATRON-DRIVEN DECISION POINTS

• Funding
• Vendor / Aggregator
• Transparency to Patrons
• Profile:
  • How to Relate to Approval Plan
  • Trust or Tweak?
• Item Type
• Frequency of Record Loads
• E-book Portal / Link Resolver
• Discovery Service / WorldCat Local
PDA HIGHLIGHTS

• From 3,200 records Aug 2011 to 4,500 now
• Added Music to the profile
• 113 e-books triggered / $11,276 (avg: $100)
• 198 e-books used NOT triggered / $19,400
• Manual DDA option now available in GOBI
PDA SUCCESSES AND CONCERNS

- Funds go to materials being used
- Follow-up use is evident
- Subjects used generally match univ’s strengths
- Added options for patrons w/o undue burden on staff
- Vendor/Aggregator communication
- Wacko usage patterns*
- Frequency of MARC loads
- Duplication ebook → print
- Unpredictable purchase patterns
# Example of Wacko Usage

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WHAT’S NEXT?

• Monitor usage (and expenditures)
• Beef up PDA
• Define “fit” of PDA with approval and firm orders for subject-area coverage
• Determine weeding parameters for non-triggered titles
GUIDING PRINCIPLES

• Work in batches as often as possible
• Create parallel workflows where possible
• Document – and keep documentation up to date
• Good enough is good enough

Tips? Eg., use email lists, shared folder / tracking software, others?
THANK YOU

Questions?

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