

# Contagious Curiosity

Christy Ashley

Dept. of Marketing & Supply Chain Management  
College of Business

# Friends of Creativity

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- Curiosity
- Knowledge and ignorance
- Sensitivity

# Goals: Students

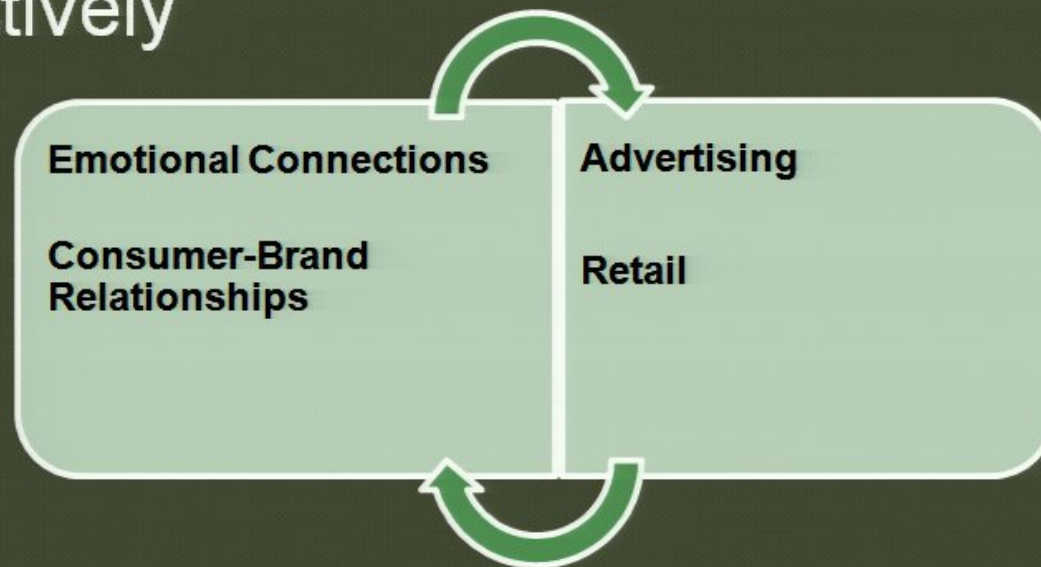
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- Develop critical thinking
- Increase tolerance for ambiguity
- Encourage exploration of connections and intersections



# Goals: Research

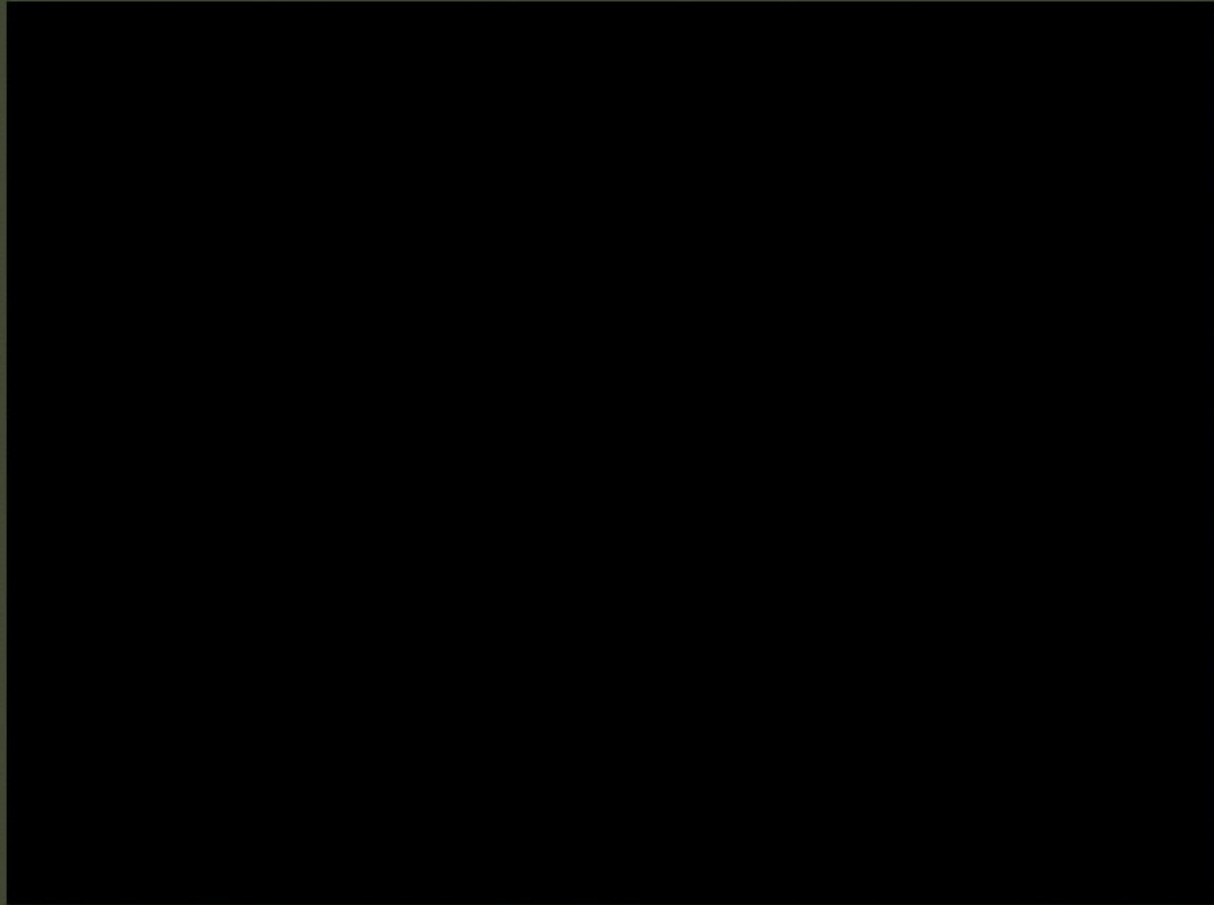
- Connect the dots
- Unravel mysteries/Solve problems
- Communicate “answers” clearly and effectively





# Analogy: Contagious Curiosity

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# Analogy: Contagious Curiosity





### Sasquatch music festival 2009 - Guy starts dance party

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Uploaded by dkellerm on May 26, 2009

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**Dancing Man and Santigold - Sasquatch**  
 by IAmM450n  
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**Leadership From A Dancing Guy**  
 by drmichaelnhughes  
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**Girl Starts Dance Party to Black Eyed Peas**



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Wow thats funny at first and then awsome when they all join in. the music isnt my cup of tea but yeah 20bucks says he got laid that night  
jpoppx69 20 hours ago

Also, this is how you start a REVOLUTION.  
neilhack10 1 day ago 2









Just about sums it all up.  
sircharlesgraham 2 days ago

Now that's what it's all about. Stuff everyone else just enjoying the music.  
ravenron1 2 days ago

I wonder how much LSD that guy was on  
luckystrikedawg 2 days ago

This is amazing! Can't beat a bit of Santigold either :D  
SongBillong 3 days ago

This is a beautiful video. Charlie bit my finger is a tale of Kane and Able.  
This video is a tale of humanity and the heroes that take the fall for those coward sheeple who just follow trends.  
Bak3dB3an 4 days ago 3

-  by armichaeinnughes 177,480 views
-  **Girl Starts Dance Party to Black Eyed**  
by spudart 6,486,017 views
-  **Spelling bee: I have to spell Niggas???**  
by la4hi0rocks 5,316,759 views
-  **Guy Dancing on the hill at Sasquatch! Full**  
by checkitoutmusic 360,089 views
-  **Dance Party in Class! (Ep. 8)**  
by JumbaFund 1,060,724 views
-  **Edward Sharpe & The Magnetic Zeros -**  
by thebalancebeam 2,354,153 views
-  **Lollapalooza 2009: The World's Best**  
by mjeshock 2,317,952 views
-  **Sound of Music | Central Station**  
by saihtam1988 25,986,300 views



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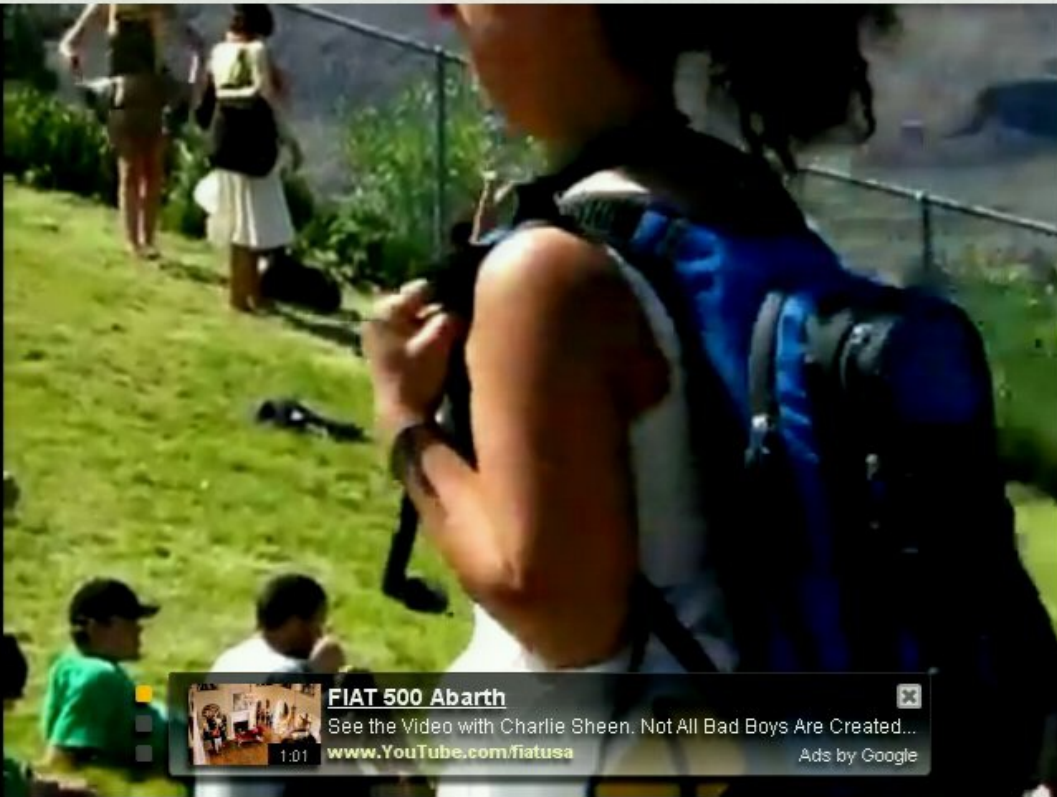
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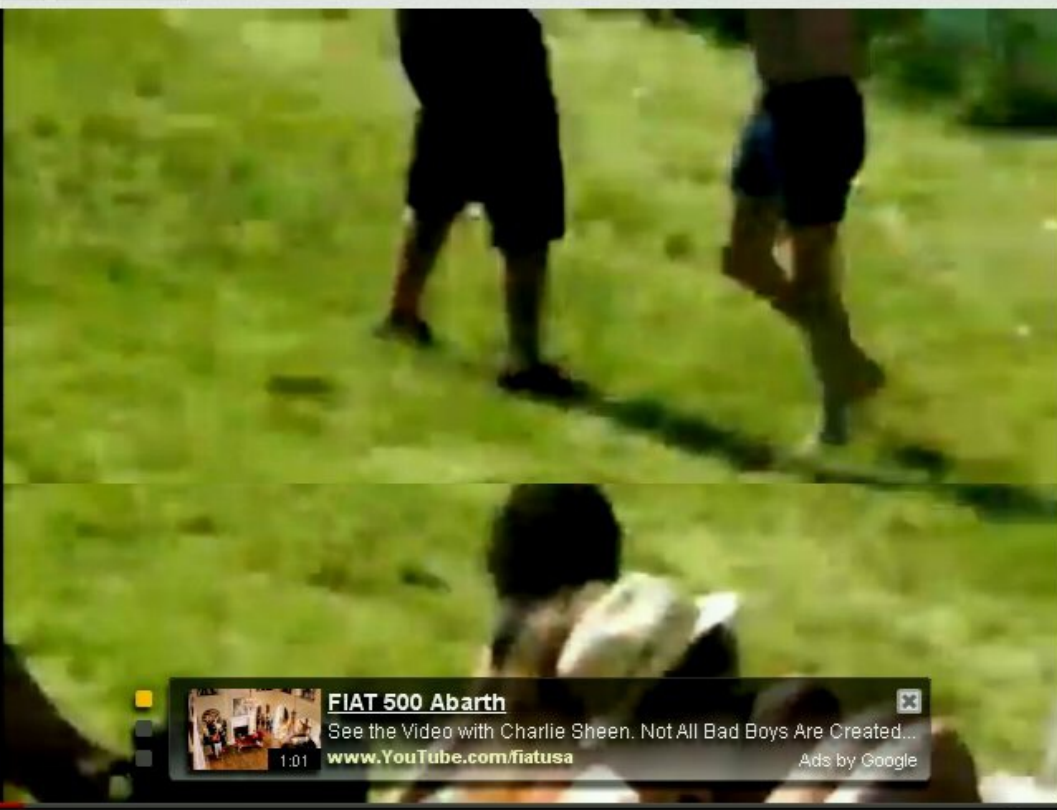
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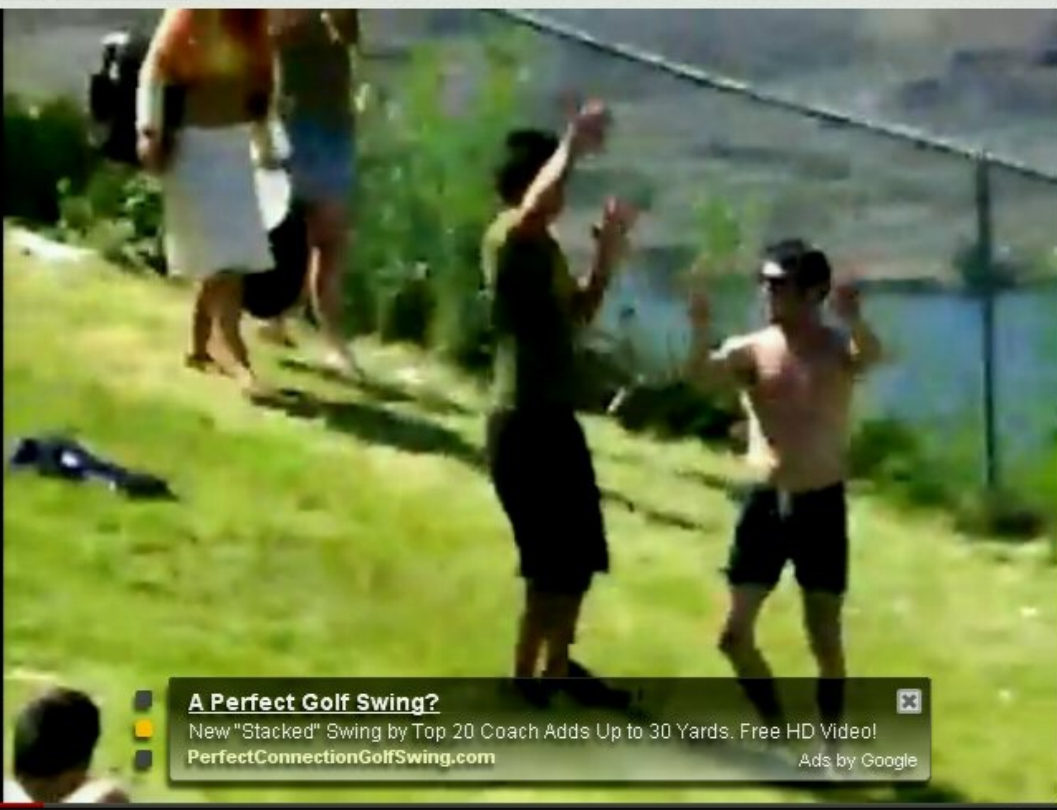
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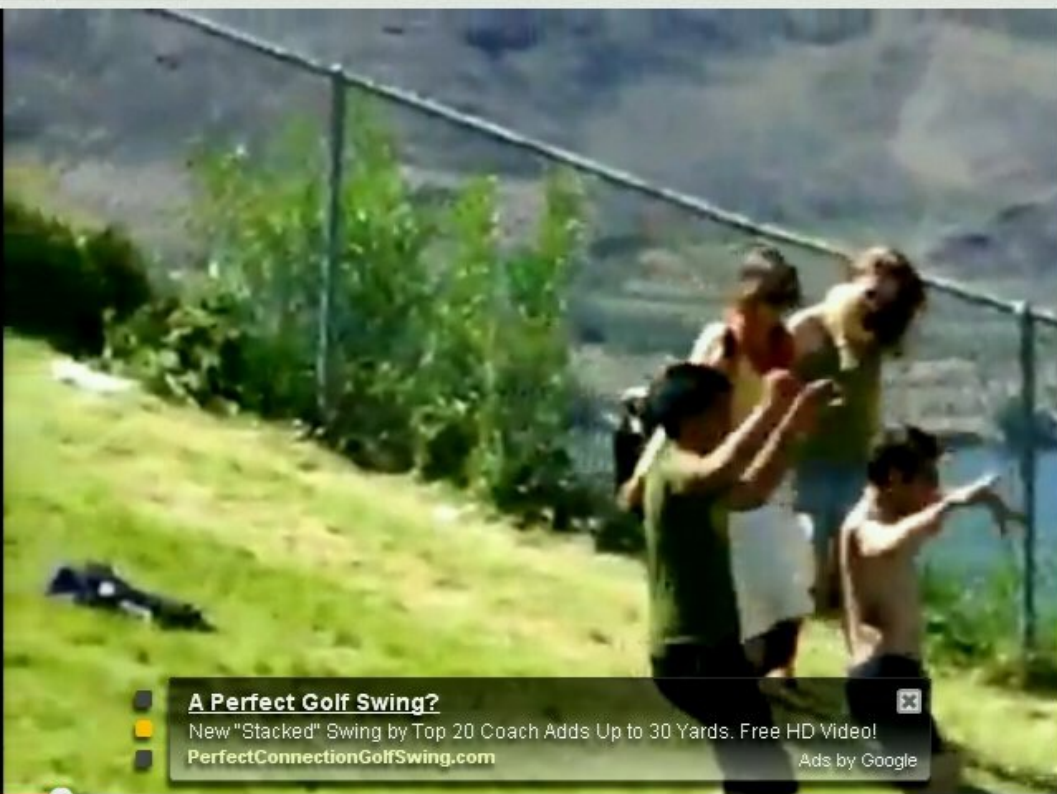
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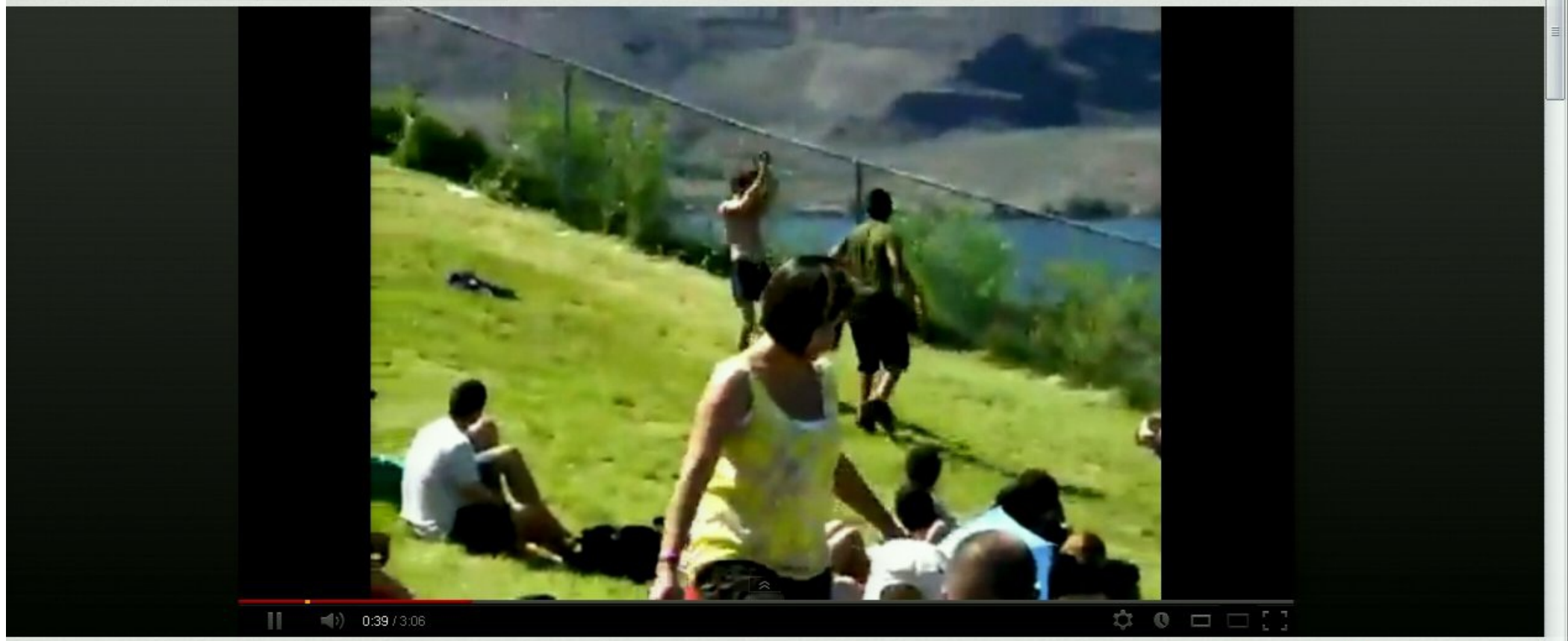
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