



Looking back,

forging ahead

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Detroit | May 16-19 | Hybrid | #MLASLA23

The Future of OER Outreach

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Which Cat Are You?
[PollEv.com/m/asla23](https://www.poll Everywhere.com/m/asla23)



Poll Question:

**Is Your Library Currently Involved in
OER/Affordable Learning Initiatives?**

Pollev.com/mlasla23

Text: MLASLA23 to 37607

Open Educational Resources

“Are teaching, learning, and research resources that are free of cost and access barriers, and which also carry legal permission for open use.

Generally, this permission is granted by use of an open license (for example, Creative Commons licenses) which allows anyone to freely use, adapt, and share the resources--anytime, anywhere.”¹



Five R's of OER

RETAIN

Can make, own, and control copies of the content.

REDISTRIBUTE

Can share original and altered versions of content.

REUSE

Can fully use content for any purpose, in different mediums.

REVISE

The content can be adapted, adjusted, modified, or altered.

REMIX

Can mashup content with other material.

[“Graphical representation of the 5R's of OER”](#) by Kiersten Merkel, is used under a CC BY 2.0 license.

Outstanding Library-Led OER Programs

Rutgers University Libraries Open & Affordable Textbook (OAT) Program

OER saved students >\$285k at Rutgers Biomedical & Health Sciences

- Student-developed psychiatric clerkship course materials²
- Radiology textbook written in collaboration w/ residents²
- Multimedia anatomy manual for Robert Wood Johnson Medical School/Graduate School of Biomedical Sciences³
- School of Health Professions faculty published a physical therapy textbook based on research derived from library resources³

Oklahoma State University OpenOKState Fellows

- Fellowship opportunities for faculty, instructors and students⁴
 - Faculty Learning Circles
 - Research Grants to support conference travel
 - Materials Grants (mini-grant program)
 - Student Scholar
 - OER Champions award

Engaging Stakeholders with OER

Faculty Support

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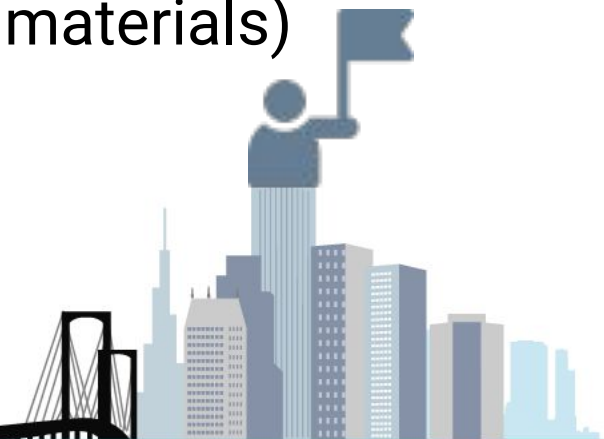
- Faculty learning communities
 - OER-focused
 - Open pedagogy-focused⁵



- Faculty Champions



- Library services for identifying affordable or free materials
 - Mapping resources to course syllabi (both OER and library materials)



Faculty Forward

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- Textbook Listening Tour⁶ 
- Recognition awards 
- Financial incentives 
 - Mini-grant programs
 - Stipends



Administration

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- Communicating OER metrics



- Connections to institution/organization strategic goals



- Identifying potential funders to support OER programs



Colleagues

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- Communities of practice⁷



- Offer OER workshops for colleagues



- Share editable email templates



Other Stakeholders

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- Student Government Association⁸
- Alumni or donors (adopt-a-class)
 - “OERs could provide an excellent opportunity to create goodwill with current students/future potential donors and with current donors who are interested in supporting initiatives that will directly benefit students.”⁹
- Campus tours for interested/future students and parents



Who are your stakeholders?





Think, Pair, Share!

Guiding Questions

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What have been your successful approaches to OER outreach?

What challenges have you encountered?

What is your favorite outreach strategy (OER-related or other)?

You can anonymously share your ideas!

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Poll Question:

How Are You Feeling About OER Outreach Now?

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