

## The Purple Book A Project in Print

 PRESENTERS: **Carrie Forbes, MLS**  
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### INTRO:

- Librarians Carrie Forbes & Kathy Cable wanted to know if health sciences students would still appreciate or want a print resource to learn about library services. The idea for creating a book came from observing medical students using a small department-produced pocket guide to clinical resources on their rounds. Our Purple Book needed to be pocket-sized, contain general library information with shortened bit.ly links to help students access information quickly.

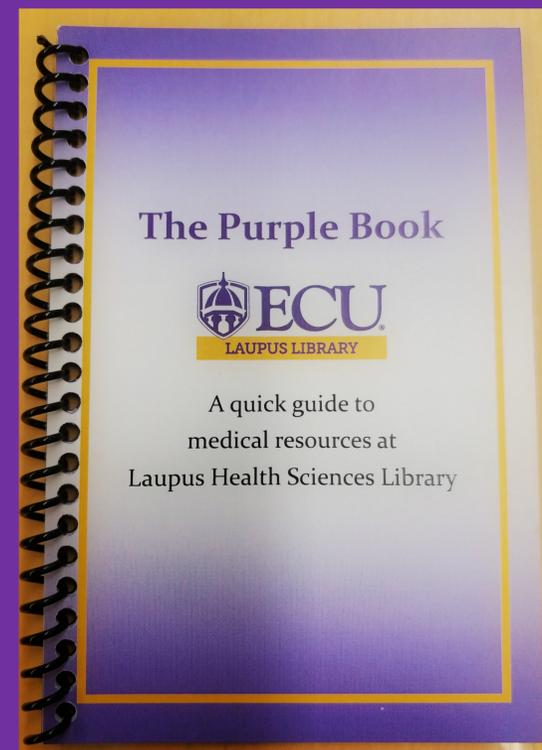
### METHODS

1. Librarians brainstormed for FAQ's about library resources and services.
2. Created pocket guide in Microsoft Publisher.
3. Created corresponding LibGuide, for patrons who preferred e-version.
4. Presented "The Purple Book" to library staff for review and critique.
5. Printed a test run of 20 pocket guides.
6. Displayed pocket guides in library and all were taken within 2 days.

### RESULTS

- After successful distribution of all initial test "Purple Books", the librarians made a proposal to the library director for funds to produce additional guides for the Fall semester.
- With Director approval, quotes were obtained from three companies. Using the least expensive option, 200 "Purple Books" were printed for Fall 2019. As of August 21, 2019, nearly all guides have been distributed and another 200 "Purple Books" have been ordered.

# Even in a digital world, health sciences students enjoy using a pocket-sized print book to learn about library services.



 Take a picture to see our corresponding LibGuide, with a Microsoft Publisher template available for download.

### Sample Pages:

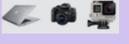
**RESERVE A ROOM**



- Need to book place to study? Laupus study rooms can be reserved up to twice a day for 3 hours per reservation, up to 2 weeks in advance.

Reservations: [rooms.lib.ecu.edu/laupus](https://rooms.lib.ecu.edu/laupus)

**EQUIPMENT LOANS**



- Need to borrow a laptop, iPad, digital camera, GoPro, headphones, projector, tripod, etc? We've got you covered. Just bring your ECU ONE CARD. For more details: [lib.ecu.edu/equipment/laupus](https://lib.ecu.edu/equipment/laupus)



**ANATOMICAL MODEL COLLECTION**



- Laupus Library proudly holds the largest collection of anatomical models of any health sciences library in North Carolina.
- ACCESS: Models can be checked out from the service desk using your ECU one card.
- CHECK OUT PERIOD: Up to 2 models can be checked out at a time for 3 hours. In-house use only.
- COLLECTION: To see Laupus Library's full list of available models, please visit: [libguides.ecu.edu/models](https://libguides.ecu.edu/models)



**BEST BET DATABASES:**

1. PubMed — [lib.ecu.edu/databases/go/285](https://lib.ecu.edu/databases/go/285)
2. CINAHL — [lib.ecu.edu/databases/go/99](https://lib.ecu.edu/databases/go/99)
3. PsychINFO — [lib.ecu.edu/databases/go/386](https://lib.ecu.edu/databases/go/386)
4. Clinical Key — [lib.ecu.edu/databases/go/107](https://lib.ecu.edu/databases/go/107)
5. ProQuest Research — [lib.ecu.edu/databases/go/539](https://lib.ecu.edu/databases/go/539)

**POINT OF CARE TOOLS:**

1. DynaMed — [lib.ecu.edu/databases/go/623](https://lib.ecu.edu/databases/go/623)
2. MicroMedex (on campus only) — [lib.ecu.edu/databases/go/291](https://lib.ecu.edu/databases/go/291)
1. UpToDate — (register on campus) [lib.ecu.edu/databases/go/460](https://lib.ecu.edu/databases/go/460)



 Carrie Forbes, MLS & Kathy Cable, MLS

