

Appendix I

Figure 1: Income & Sport Participation

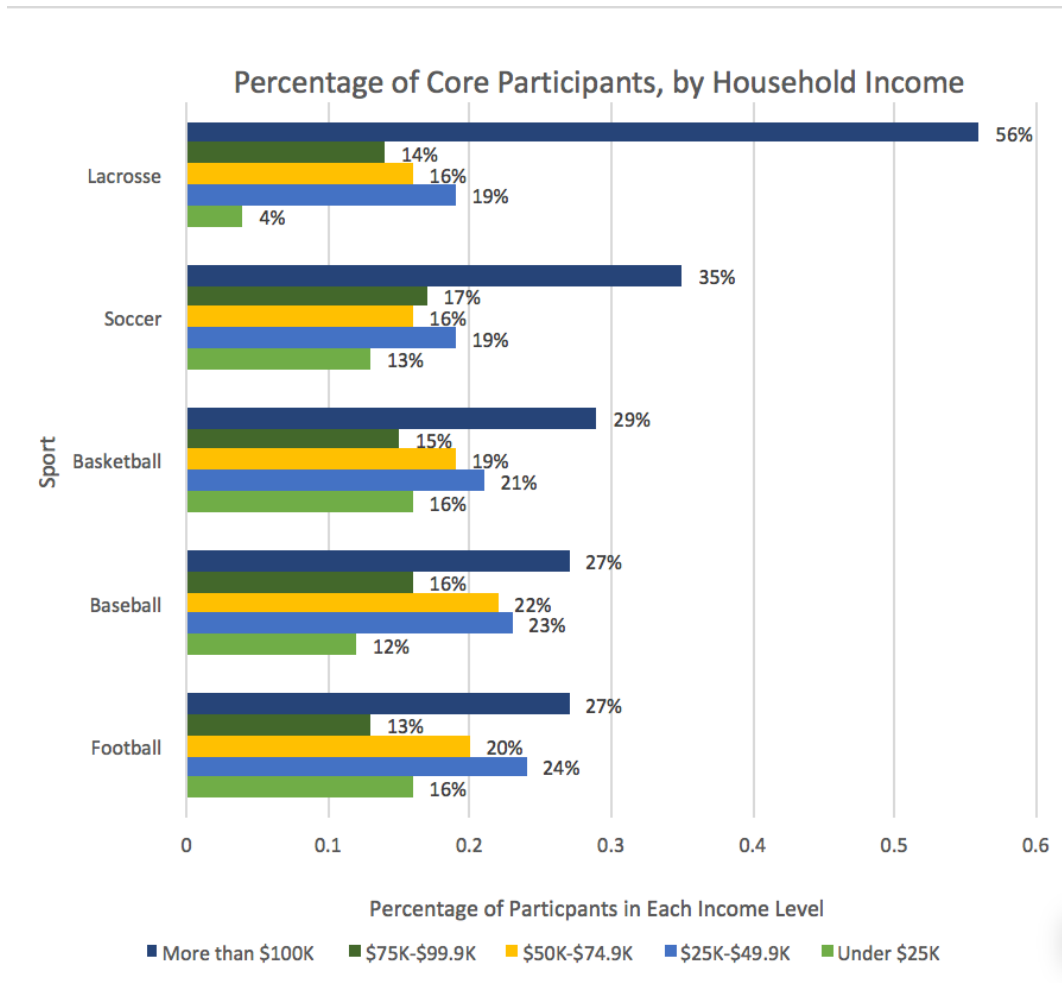


Figure 2: Annual Family Spending on Sports for One Child

| Average Annual Family Spending on One Child | | | | | | | |
|---|-------------|--------------|-----------|--------|---------|-------|--|
| Sport | Total Costs | Registration | Equipment | Travel | Lessons | Camps | |
| Baseball | \$660 | \$166 | \$121 | \$175 | \$106 | \$100 | |
| Basketball | \$427 | \$86 | \$74 | \$114 | \$61 | \$88 | |
| Tackle Football | \$485 | \$91 | \$110 | \$83 | \$116 | \$76 | |
| Gymanstics | \$1,580 | \$152 | \$111 | \$763 | \$422 | \$104 | |
| Hockey | \$2,583 | \$634 | \$389 | \$829 | \$389 | \$302 | |
| Lacrosse | \$1,289 | \$411 | \$280 | \$281 | \$68 | \$231 | |
| Soccer | \$537 | \$158 | \$125 | \$107 | \$66 | \$73 | |
| Tennis | \$1,170 | \$115 | \$122 | \$352 | \$471 | \$95 | |
| Volleyball | \$595 | \$242 | \$66 | \$170 | \$53 | \$54 | |

Source: Chart adapted from Aspen Institute/Utah State University 2019 National Youth Sport Survey

Figure 3: Quotes from Focus Group Participants

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|--------------------------------------|--|
| Awareness | <ul style="list-style-type: none">• “On this side of town you do not find out about any of it. If you go to the other side of town, you know about the programs being offered.”• “I did not even know that there were programs like this that existed so it would be helpful to get the word out that my kids would be able to participate.”• “We can’t really change anything we do not know anything about. So it is very helpful that we know now so that we can try to get involved.” |
| Costs | <ul style="list-style-type: none">• “It gets pretty expensive, especially if you got more than one child. That's where the money comes in.”• “My kids do not participate with y'all because of cost, but they did do the Jackie Robinson League, and that's because that was only \$25 for the whole summer.”• I'm going to say at least \$250-\$300 in equipment because you've got to figure shoes. You got to get them to games and practices. Uniforms, mouth guards. Fees, registrations, whatever physicals, whatever they got to have.”• “A lot of times the kids want to participate but there is no money available for them to participate. And then when they are a few kids in a family it is even harder to be able to participate.”• “It is one thing to get scholarships to be able to participate in the program, but when you have to buy shirts, shoes, shorts, also that is a big deterrent from being able to play. Even if my kids wanted to participate they could not because of the finances of our family.” |
| Transportation | <ul style="list-style-type: none">• “Unless it's after my work schedule or my husband's work schedule. He gets off at 5:00. I don't get off until 4:30, so it's kind of hard to do that because it's often before those times.”• “My boyfriend works from 4:00pm to 2:00 in the morning. So he works his one shift. I work the other shift. And that's why I put them in after-school program because I neither of us can be there to pick them up and drive them home or to practice.”• “Not everyone has access to a car so they cannot get there at all. Sometimes if there is a school bus or something available that is the only way to get there. Especially if we have to travel to a couple different places or centers for games.” |
| Communication & Marketing | <ul style="list-style-type: none">• “Communicate with the parents. Most people don't have Internet. You can't post on Facebook, or suspect all the kids that have Internet be able to go there and look for it. Put a flyer in their door or something, you know? Knock on their door, put a flyer in their screen door.• “I do believe the process is a little bit daunting at times. Like I said, the information is not readily offered. So when you do say, "Well, I do have a problem with paying for all of it," I mean then, they offer it. But the rest of the process is not communicated well with us. |