## TEMPORAL LEADERSHIP

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## WHAT IS TEMPORAL LEADERSHIP?

- LEADERS HELP THEIR SUBORDINATES COMPLETE TIME-RELATED TASKS
- CEO's FROM NOW SUCCESSFUL BUSINESSES ONCE STRUGGLED WITH TIMELINESS AND DEADLINES
- TEMPORAL VARIABLES ARE NEGLECTED IN LEADERSHIP RESEARCH





#### **APPLICATIONS**

- TEMPORAL LEADERSHIP CAN BE FOUND IN WORK, SPORTS, AND SCHOOL
- I HAVE SEEN IT FIRSTHAND AS MANAGER FOR A D1 BASKETBALL TEAM AND FROM MY FATHER WITH HIS JOB
- MOTIVATING, MONITORING, ADVISING AND LEADING OTHERS ALL REQUIRE AN EMPHASIS ON TIMELINESS



## MULTIDIMENSIONAL TEMPORAL LEADERSHIP

AN EXPANSION OF THE CONCEPTUALIZATION OF TEMPORAL LEADERSHIP

CAN BE DIVIDED INTO 5 DIMENSIONS...

- 1. TEMPORAL MONITORING
- 2. TEMPORAL INTERVENTION
- 3. TEMPORAL DIRECTION
- 4. TEMPORAL ENCOURAGEMENT
- 5. TEMPORAL MODELING

## TEMPORAL MONITORING

- LEADERS CHECK IN WITH FOLLOWERS
  - WHAT IS NEEDED?
- NOT A FORM OF MICROMANAGING!
- CAN PREVENT FUTURE
   OBSTACLES FROM OCCURRING
  - GATHER INFORMATION

"Hello (insert follower's name), How is your project coming along?"

"Can I provide you with any assistance to help you meet your deadline?"

## TEMPORAL INTERVENTION

- DIRECT ASSISTANCE FROM LEADER
- PROVIDE RESOURCES TO FOLLOWER
  - INCAPABLE OF FIXING SOLO
- ACCESS TO...
  - INFORMATION
  - TECHNOLOGY
  - CONNECTIONS WITHIN INDUSTRY
- GOAL: HELP MEET DEADLINES



## TEMPORAL DIRECTION

- INSTRUCTING FOLLOWERS
  - HOW TO BEST MANAGE TIME
- AS A LEADER, THIS CAN LOOK LIKE MANY DIFFERENT THINGS
  - PRIORITIZING TASKS
  - CREATING A SCHEDULE
  - PLANNING

"Hello, can I give you a piece of advice for your project? I think this will help you meet your deadline..."

## TEMPORAL ENCOURAGEMENT

- INTERPERSONAL, TIME-RELATED
   SUPPORT
- AFTER DEADLINE HAS PASSED...
  - REWARD FOLLOWERS FOR ACCOMPLISHING TASKS ON TIME
- AS DEADLINE APPROACHES...
  - INSTILL CONFIDENCE
  - PROVIDE ENCOURAGEMENT



## TEMPORAL MODELING

- LEADING BY EXAMPLE
  - SHOWING UP ON TIME
  - MEETING DEADLINES
  - PRODUCTIVE PACE OF WORK
- TEACHERS DON'T SHOW UP LATE
   TO THE CLASS THEY TEACH
  - SETS PRECEDENT FOR FOLLOWERS



# TEMPORAL LEADERSHIP VS TIME MANAGEMENT

- TEMPORAL LEADERSHIP IS OFTEN CONFUSED AS JUST TIME MANAGEMENT
- TEMPORAL LEADERSHIP...
  - REQUIRES LEADERSHIP
  - UTILIZES INTERPERSONAL COMMUNICATION
- A SQUARE IS A RECTANGLE BUT A RECTANGLE ISN'T NECESSARILY A SQUARE
  - TIME MANAGEMENT IS AN ASPECT OF TEMPORAL LEADERSHIP

## MULTIPLE TEMPORAL LEADERSHIP DIMENSIONS AT ONCE!



## TEMPORAL MODELING

- THE GREATEST LEADERS LEAD THROUGH THEIR ACTIONS
- BASKETBALL PLAYERS MUST SHOOT BEFORE THE SHOT CLOCK RUNS
   OUT
  - LEADERS NEVER LET THE SHOT CLOCK RUN OUT
  - SHOWS THEIR FOLLOWERS THAT ANYTHING ELSE IS UNACCEPTABLE.
- BUSINESS LEADERS SHOW UP TO EVERY MEETING ON TIME
  - SETS PRECEDENT THAT TARDINESS IS UNACCEPTABLE
  - WHY WOULD A FOLLOWER SHOW UP ON TIME IF THEIR BOSS NEVER DOES

## TEMPORAL ENCOURAGEMENT

- REWARDING AND RECOGNIZING TIME-EFFICIENT BEHAVIORS
  - ENCOURAGE FOLLOWERS WHEN THEY DO NOT LET THE SHOT CLOCK EXPIRE
  - REINFORCES A JOB WELL DONE
- FOOTBALL COACHES CLAP WHEN THEIR QUARTERBACKS SNAP THE BALL BEFORE THE PLAY CLOCK EXPIRES
- BUSINESS LEADERS REWARD EMPLOYEES WHO GET THEIR TASKS
   COMPLETED BEFORE THE DEADLINE

"ENCOURAGEMENT IS FREE AND BEYOND MEASURE IN VALUE"- WILLIAM DeFOORE

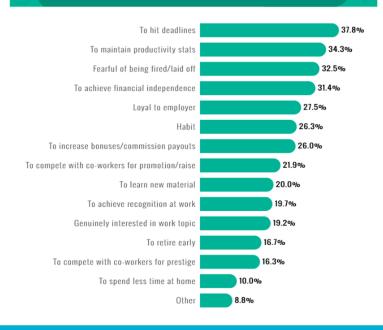
## HOW CAN I INFLUENCE MY EMPLOYEES?

- THE GOAL OF TEMPORAL LEADERSHIP IS TO INFLUENCE OTHERS TO MAKE THE MOST OF THEIR TIME
  - PROVIDE SCHEDULES
  - ACCESS TO RESOURCES
  - GOOD EXAMPLE
- WITHOUT INFLUENCE, LEADERS CANNOT MOTIVATE THEIR EMPLOYEES
  - o A TEAM WITHOUT MOTIVATION IS RARELY SUCCESSFUL
- TEMPORAL LEADERSHIP IS THE PERFECT ANSWER TO THIS IMPORTANT QUESTION

#### HOW CAN I HELP MY STAFF MEET DEADLINES?

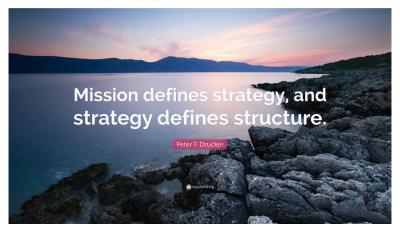
- DIRECT CBD SURVEY
  - 900 EMPLOYEES
- PRIMARY REASONS FOR BURNING OUT ON THE JOB
  - ALMOST 38% BURNED OUT FROM THE STRESS OF MEETING DEADLINES
- TEMPORAL LEADERSHIP HELPS LEADERS MEET THEIR TEAM'S DEADLINES
  - FOCUSES ON TIME-RELATED BEHAVIORS
  - HELPS LEADERS STAY
     ORGANIZED AND
     ACCOMPLISH GOALS

#### Primary Reasons for Working to the Point of Burnout



#### WHAT STRUCTURE SHOULD I PROVIDE MY FOLLOWERS IN ORDER TO MAXIMIZE THEIR PRODUCTIVITY?

- TEMPORAL LEADERSHIP EMPHASIZES TIME-RELATED STRUCTURE
  - CALENDARS, AGENDAS, PLANNERS
- TOP-DOWN STRUCTURE
  - WHOLE ORGANIZATION MUST BE ON THE SAME PAGE STRUCTURALLY



## THE RESTAURANT INDUSTRY

- EVERYTHING IS BASED AROUND MEETING DEADLINES
- TEMPORAL LEADERSHIP HELPS TREMENDOUSLY IN THIS SETTING
  - FAST FOOD
  - o DINE-IN
  - o **DELIVERY**
- TEMPORAL LEADERSHIP RESEARCH SHOULD BE DONE IN THE RESTAURANT INDUSTRY
  - TIME-RELATED WORK IS PERFORMED ON A CONSISTENT BASIS
  - LEADERSHIP STRUCTURE IS EASILY VISIBLE
  - VIEW HOW MANAGERS COMMUNICATE WITH THEIR EMPLOYEES

## FAST FOOD RESTAURANTS

- MANAGERS ARE IN CHARGE OF MANY TASKS AT ONCE
  - FOOD PRODUCTION
  - TAKING CUSTOMERS ORDERS
  - PAYMENT
- MANAGERS CAN USE TEMPORAL LEADERSHIP TO IMPROVE THIS PROCESS
  - TIMELINESS AND EFFICIENCY









## SIT DOWN RESTAURANTS

- FOCUS IS ON MAXIMIZING REVENUE
  - SERVE AS MANY CUSTOMERS AS POSSIBLE DURING OPERATING HOURS.
- TEMPORAL LEADERSHIP MOTIVATES EMPLOYEES TO BE EFFICIENT
  - SEAT CUSTOMERS QUICKLY
  - GET THEM SERVED
  - CLEAN TABLES FOR NEXT CUSTOMERS
- MANAGERS CAN USE THE FIVE DIMENSIONS OF TEMPORAL LEADERSHIP
  - MONITOR EMPLOYEES AS THEY SERVE CUSTOMERS
  - INTERVENE IF SOMETHING NEEDS FIXING
  - DIRECT EMPLOYEES ON WHEN TO TAKE BREAKS
  - ENCOURAGE TIME-RELATED SUCCESSES
  - MODEL EFFICIENCY

## TEMPORAL LEADERSHIP EXAMPLES IN BASKETBALL



## 20 MINUTE HALVES

- COLLEGE BASKETBALL IS DIVIDED UP INTO TWO 20 MINUTE HALVES
  - WOMEN'S COLLEGE BASKETBALL JUST CHANGED TO FOUR 10 MINUTE QUARTERS
- COACHES PONDER HOW THEY CAN MAKE THE MOST OF THEIR TIME ON THE COURT
- MANY COACHES PREACH A "NEXT PLAY MENTALITY"
  - DON'T WORRY ABOUT WHAT HAS PASSED IN THE GAME
  - FOCUS ON THE PRESENT

## **TIMEOUTS**

- THE LENGTH OF EACH TIMEOUT DEPENDS ON WHETHER A COACH CALLS A 30 SECOND TIMEOUT OR A FULL TIMEOUT
- COACHES DIVIDE UP RESPONSIBILITIES DURING TIMEOUTS
  - ONE COACH IS IN CHARGE OF FINDING THE OTHER TEAM'S SUBS
  - ANOTHER COACH GIVES THE PLAYERS MATCHUPS
  - THE MANAGERS GIVE THE WHITE BOARD TO THE COACH AND WATERS AND TOWELS TO THE PLAYERS
- THAT WAY THE HEAD COACH CAN MAKE THE MOST OF HIS TIME
   COACHING THE PLAYERS ON WHAT TO DO NEXT WITH THEIR TIME

## INBOUNDS PLAYS

- SPECIAL SITUATIONS SUCH AS INBOUNDS PLAYS CAN BE GAME CHANGERS
- A TEAM MUST INBOUND THE
   BALL WITHIN 5 SECONDS OR
   ELSE IT IS A VIOLATION
- COACHES RUN SPECIFIC PLAYS
   IN ORDER TO GET THE BALL
   INBOUNDED AND POTENTIALLY
   SCORE
  - COACHES TELL PLAYERS
     TO PRACTICE THESE
     PLAYS
  - THEY INTERVENE IF THEY
     DON'T RUN IT
     CORRECTLY

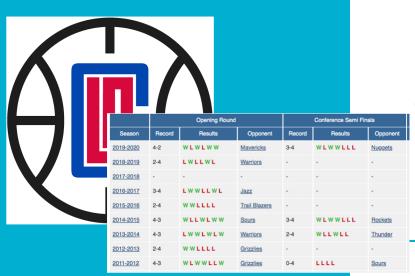


# PRACTICE PLANS

HERSHEY BASKETBALL PRACTICE PLAN			
DAY - TUESDAY			DATE - 11-17-98
START-END	LEN.	ACTIVITY	COACH'S NOTES
3:30 - 3:45	15	FREE SHOOTING (PAIRS)	CONCENTRATE
3:45 - 3:55	10	STRETCHING	WORK AT IT!
3:55 - 4:05	10	3-MAN WEAVE	
4:05 - 4:15	10	SPLIT-VISION DRILL	3 GROUPS
4:15 - 4:30	15	CHECK OUT DRILL	BE AGRESSIVE
4:30 - 4:40	10	SPLIT SQUAD FOR THIS DRILL PERIOD GUARDS-FEED THE POST PASSING DRILL FORWARDS-JUMP OUT DRILL CENTERS-SHAPE UP DRILL	C'S ON SIDE BSKT.
4:40 - 5:00	20	1/2 COURT ZONE DEFENSE WORK	HUSTLE
5:00 - 5:20	20	PRESS BREAKER	HEADS UP - BE ALERT
5:20 - 5:30	10	LINE DRILLS	FOUR APIECE
5:30 - 5:45	15	FREE THROW PRACTICE	MAKE 25 EACH

- COACHES OFTEN USE PRACTICE PLANS
  - IMPROVES FLOW AND ORGANIZATION OF PRACTICES
- A PRACTICE PLAN IS BASICALLY AN AGENDA FOR A PRACTICE
  - IT KEEPS THE TEAM AND COACHING STAFF ON PACE
  - THE HEAD COACH IS IN CHARGE OF TELLING THE TEAM WHEN AND WHAT THE NEXT DRILL IS
  - AFTER THE ALLOTTED TIME PERIOD FOR THAT DRILL IS UP, IT IS ON TO THE NEXT DRILL
- EVERYTHING IN A PRACTICE IS TIMED

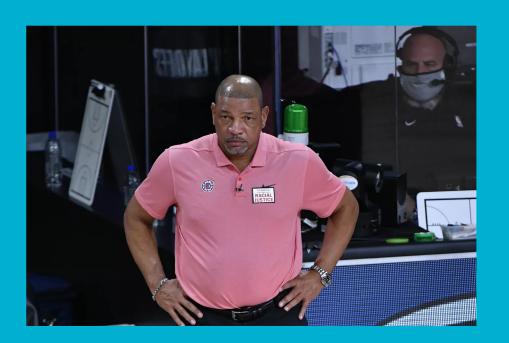
## THE LOS ANGELES CLIPPERS



- THE LOS ANGELES CLIPPERS HAVE PUT BEEN ONE OF THE MOST DISAPPOINTING TEAMS OF THE 2010S
- LACK TEMPORAL LEADERSHIP
  - INSTEAD OF ADDRESSING LOCKER ROOM ISSUES THEY RESORTED TO PETTINESS AND IMMATURITY
  - "THERE WAS SO MUCH JUST LIKE PETTINESS... IT'S WEIRD TO THINK WHAT WE HAD THE POTENTIAL TO ACCOMPLISH AND WHAT ULTIMATELY DERAILED THAT IS PETTINESS."- JJ REDICK
  - NEEDED TEMPORAL MONITORING AND INTERVENTION
- THE HEAD COACH AND LEADERS ARE TO BLAME
  - A TEMPORAL LEADER WOULD NOTICE AND INTERVENE IF THEY SAW DIVISION WITHIN AN ORGANIZATION
  - THE LA CLIPPERS' LEADERS DID NOT AND THIS LED TO COUNTLESS PLAYOFF FAILURES

#### **2019-20 LA CLIPPERS**

- IN THEIR MOST RECENT CAMPAIGN, THE LA CLIPPERS BLEW A 3-1 LEAD TO THE DENVER NUGGETS
- REPORTS OF LOCKER ROOM DYSFUNCTION THROUGHOUT THE SEASON
  - STAR PLAYERS REPORTEDLY RECEIVED
     PREFERENTIAL TREATMENT
  - RUBBED TEAMMATES THE WRONG WAY
- STAR PLAYERS LACKED TEMPORAL MODELING
  - PAUL GEORGE AND KAWHI LEONARD
     MISSED OVER A COMBINED 30 GAMES
     (MANY TO "LOAD MANAGEMENT")
  - CREATED DISTRUST AND TENSION WITHIN THE LOCKER ROOM
- A TEMPORAL LEADER WOULD WORK THROUGH THESE ISSUES
  - HE WOULD SHOW THAT HE HAS HIS TEAMMATES' BACKS



#### THE COACHING TEMPORAL LEADERSHIP CHECKLIST

- 1. Establish direct communication routes with each player and coach in the program.
- 2. Have initial meetings with each member of your program to discuss their time-related goals.
- 3. Explain your own specific, time-related goals, and teach other players and coaches how to set their own. Next, set time-related goals, for the team, together (see below).
- 4. Figure out how the personal, time-related goals of your players and staff can be interconnected with the broader program's time-related goals.
- 5. Check in on your players, at least once a week, to see if they need anything to meet their time-related goals.
- 6. Be the "smartest" (vs. hardest) worker in the building. Create a schedule, in advance, and follow it, so that you are efficiently utilizing your time. This will make it easier to accomplish the program's time-related goals.
- 7. After the season, have discussions with the members of your program. Discuss the time-related progress of individual and team goals.