# E-BOOKS, SOUP TO NUTS:
## CONSIDERING WORKFLOWS FOR ELECTRONIC BOOKS

JOSEPH THOMAS

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# DIFFERENT MODELS:

- **E-book Packages (netLibrary / ebrary)**

- **E-book Collections (eg., Springer Math)**

- **E-book Series: (eg., GSA Memoirs)**

- **Firm Orders**

- **Patron-Driven**

Who is doing what?
E-book packages? Firm orders?
With what vendors?

# PURCHASING E-BOOKS

You already have what you need:

- **The Staff**

- **The Relationships**

- **Troubleshooting Skills**

- **Processes (that can be tweaked!)**

# FIRM ORDER E-BOOKS

1. **Vendor**

2. **Providers**

3. **Acquisitions**

   a. Brief Order Records Daily (EOCR)

   b. Weekly Report – Receive then Catalog

4. **Cataloging**

   a. OCLC / Holdings

   b. Getting and Checking the URLs

5. **E-Book Portal / Link Resolver**

# FIRM ORDER DECISION POINTS

- **Which staff**

- **Funding**

- **Platforms to Allow**

- **Vendor or Direct**

- **Notification Requests**

- **Which Record?**

- **Who gets the URLs?**

- **OCLC Holdings**

- **Duplication E-books/Print**

# PATRON-DRIVEN E-BOOKS

1. Vendor

2. Aggregators

3. Profile

4. Catalog Records (monthly)

5. Trigger*

6. Acquisitions Activity (weekly)

7. Cataloging

8. E-Book Portal

# PATRON-DRIVEN DECISION POINTS

- **Funding**
- **Vendor / Aggregator**
- **Transparency to Patrons**
- **Profile:**
  - How to Relate to Approval Plan
  - Trust or Tweak?
- **Item Type**
- **Frequency of Record Loads**
- **E-book Portal / Link Resolver**
- **Discovery Service / WorldCat Local**

# PDA HIGHLIGHTS

- **From 3,200 records Aug 2011 to 4,500 now**

- **Added Music to the profile**

- **113 e-books triggered / $11,276 (avg: $100)**

- **198 e-books used NOT triggered / $19,400**

- **Manual DDA option now available in GOBI**

# PDA SUCCESSES AND CONCERNS

- **Funds go to materials being used**

- **Follow-up use is evident**

- **Subjects used generally match univ's strengths**

- **Added options for patrons w/o undue burden on staff**

- **Vendor/Aggregator communication**

- **Wacko usage patterns***

- **Frequency of MARC loads**

- **Duplication ebook → print**

- **Unpredictable purchase patterns**
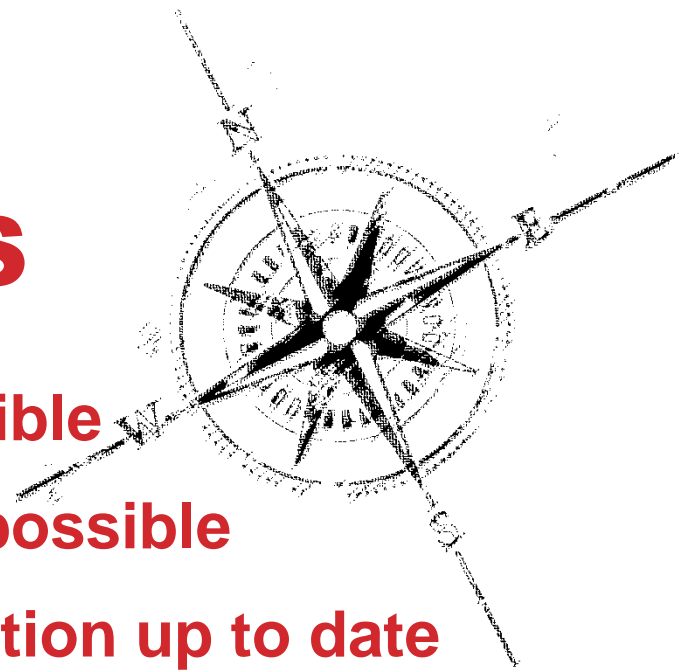
# EXAMPLE OF WACKO USAGE

| Usage Views | Usage Unique Pages Viewed | Usage Copies | Usage Prints | Usage Sessions |
|---|---|---|---|---|
| 23 | 2 | 0 | 340 | 7 |
| 40 | 6 | 0 | 419 | 9 |
| 61 | 50 | 0 | 4 | 3 |
| 49 | 40 | 0 | 0 | 2 |
| 17 | 16 | 0 | 2 | 1 |
| 201 | 59 | 0 | 51 | 8 |
| 483 | 144 | 13 | 3 | 7 |
| 52 | 50 | 0 | 0 | 2 |
| 18 | 17 | 0 | 0 | 1 |
| 70 | 25 | 3 | 0 | 5 |
| 104 | 75 | 0 | 0 | 1 |
| 86 | 76 | 0 | 4 | 1 |
| 50 | 14 | 0 | 66 | 3 |

# WHAT'S NEXT?

- **Monitor usage (and expenditures)**

- **Beef up PDA**

- **Define "fit" of PDA with approval and firm orders for subject-area coverage**

- **Determine weeding parameters for non-triggered titles**

# GUIDING PRINCIPLES

- **Work in batches as often as possible**

- **Create parallel workflows where possible**

- **Document – and keep documentation up to date**

- **Good enough is good enough**

**Tips? Eg., use email lists, shared folder / tracking software, others?**

# THANK YOU

## Questions?

**Wm. Joseph Thomas**

**thomasw@ecu.edu**

**252-737-2728**