

Determining New Directions for a Rural Academic Library/Outreach Services Program

Lessons learned from a 2006
needs assessment of healthcare
providers



- Susan Simpson, MLS AHIP
 - Associate Director, ECU Laupus Library

- Beth Ketterman, MLS
 - Head of Outreach, ECU Laupus Library
 - Eastern AHEC (EAHEC) Librarian



- **Mission of EAHEC:**

To meet the region's health and health workforce needs by providing educational programs in partnership with academic institutions, health care agencies, and other organizations committed to improving the health of the people of North Carolina.

- Laupus is the contract library to support research needs of EAHEC



Background

- The last needs assessment for the EAHEC region's healthcare providers was conducted in 2001
- New librarian became Head of Outreach in January of 2005
- Time for new direction



- Prior needs assessments were prepared and conducted solely by the Outreach librarian
- An external surveyor was contracted to conduct the assessment – ECU's Regional Development Services





Methods



Results



Directions



Lessons Learned



Questions/comments?

